

SYNODUS Low Code Portfolio

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Who we are



Welcome to Synodus, where innovation meets practicality. With uncharted technologies as our playground, we are here to supercharge your business accelerator.

But that's not all. We're not execution-only developers, we are your tech sidekick, cooking up software that grows with your business, without breaking the bank. Our secret sauce? Mixing Low-code with customization to optimize business performance.

05+

years of experiences

250+

88%

100+

specialists

recurring customers

projects

Transform with Low Code & Synodus

Gartner predicts that by 2026, Low Code will support 75% of new application development. Beyond a frontend builder, get yourself a scalable back-end and innovative system within one package.

Don't strain your budget.

Our clients received **average 140% of ROI** using low code to optimize resources

Build with speed, iterate at fingertips

Make your go-live **x10 faster** than traditional development.

Lean team, rapid results

From a year-long project with 10 developers to

10 weeks with a team of 4

Slash hours of tedious work with automation

Chosen by leading CTOs: "We cut down **75% of time** on filling reports"

A system trusted by leading Pharmaceutical

to safeguard and accurately handle thousands of sensitive data.



Statistics via Gartner and Forrester

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Our clients





























"It's surprisingly great how a simple technology and customization can strategically enhance our business performance."











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How we help



Internal App Development

Develop internal apps swiftly and effortlessly with minimal code and highlevel specialists. Enhance productivity, reduce expenses, and launch your apps at a quicker pace, all with the assurance of enterprise-level security.



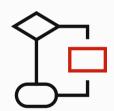
Data Intergration

Our identity is rooted in openness and extensibility at all stages - from platforms to models, and applications. Seamlessly blend data and intelligence from every conceivable source, system, or service.



Workflow Automation

No more sluggish workflow, error-prone tasks, backlogs and bottlenecks. Build automation tools that fit your business model and unique processes for better management, higher efficiency and quality collaboration.

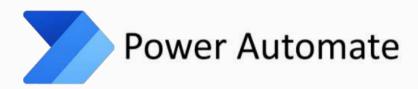


Digital Transformation

Work efficiently with modern applications. We build solutions to help your businesses perform and deliver at the best potential, accordingly to your requirements

Not just Power Platform, our curated Low-code Frameworks are ready to propel startups into targeted markets, streamline SMEs operations and enrich enterprises' digital landscape.













Digitalize your business with the right tools

Internal Business Apps

CRM

ERP

Project Managment Tool

MVP Development

HRM & Office Management

Case Management

Self-services & Onboarding Portals

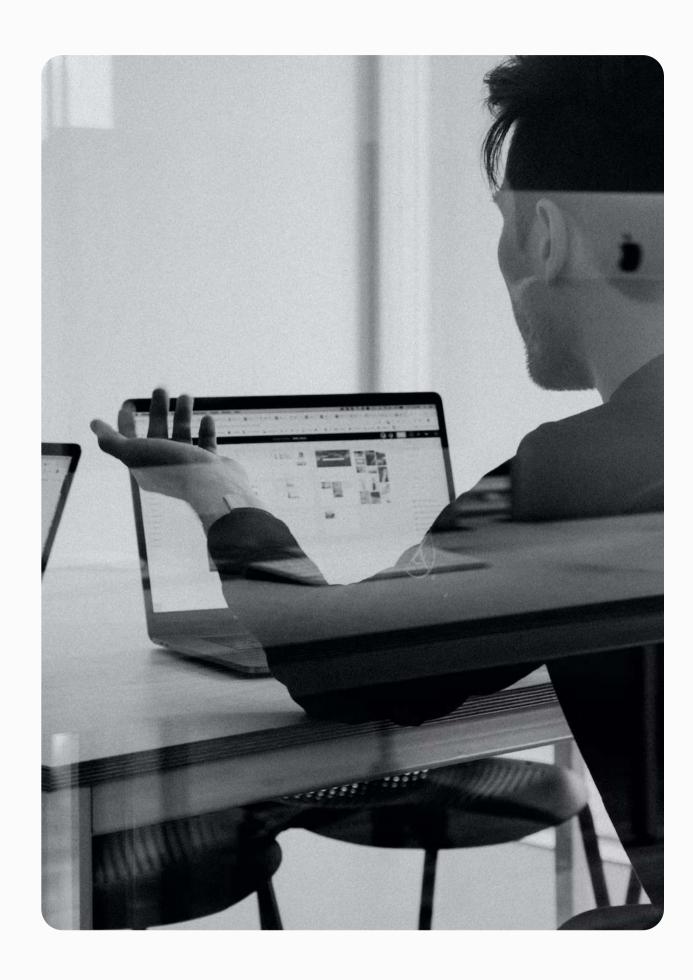
Smart DMS

Task Automation & Management

Introduce Synodus Low-code Platform

Fueling your business performance by harnessing the power of rapid development, smart automation, and integration of Synodus Lowcode Platform. Create your robust internal systems, from CRM, Project Management tool and especially ERP.

- Quick and seamless deployment
- Empower next-gen applications
- Real-time visibility into workflows
- Smart automation and integration
- Unify data and business functions across departments
- Propelling toward your digital transformation goals



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What makes us different from other platforms

Our Low-code platform is built with microservices architecture, designed to streamline simple to complex business processes with flexibility and superior user experiences, all in one powered by:



- Piecing your application with our large UI libraries.
- Generative AI for automated design & development, predictive modeling, and content creation.
- Smooth integration with RestAPI, GraphQL, and gRPC API.
- Access control and Auto backup.
- Create forms and orchestrate your automation flows in under 5 minutes.













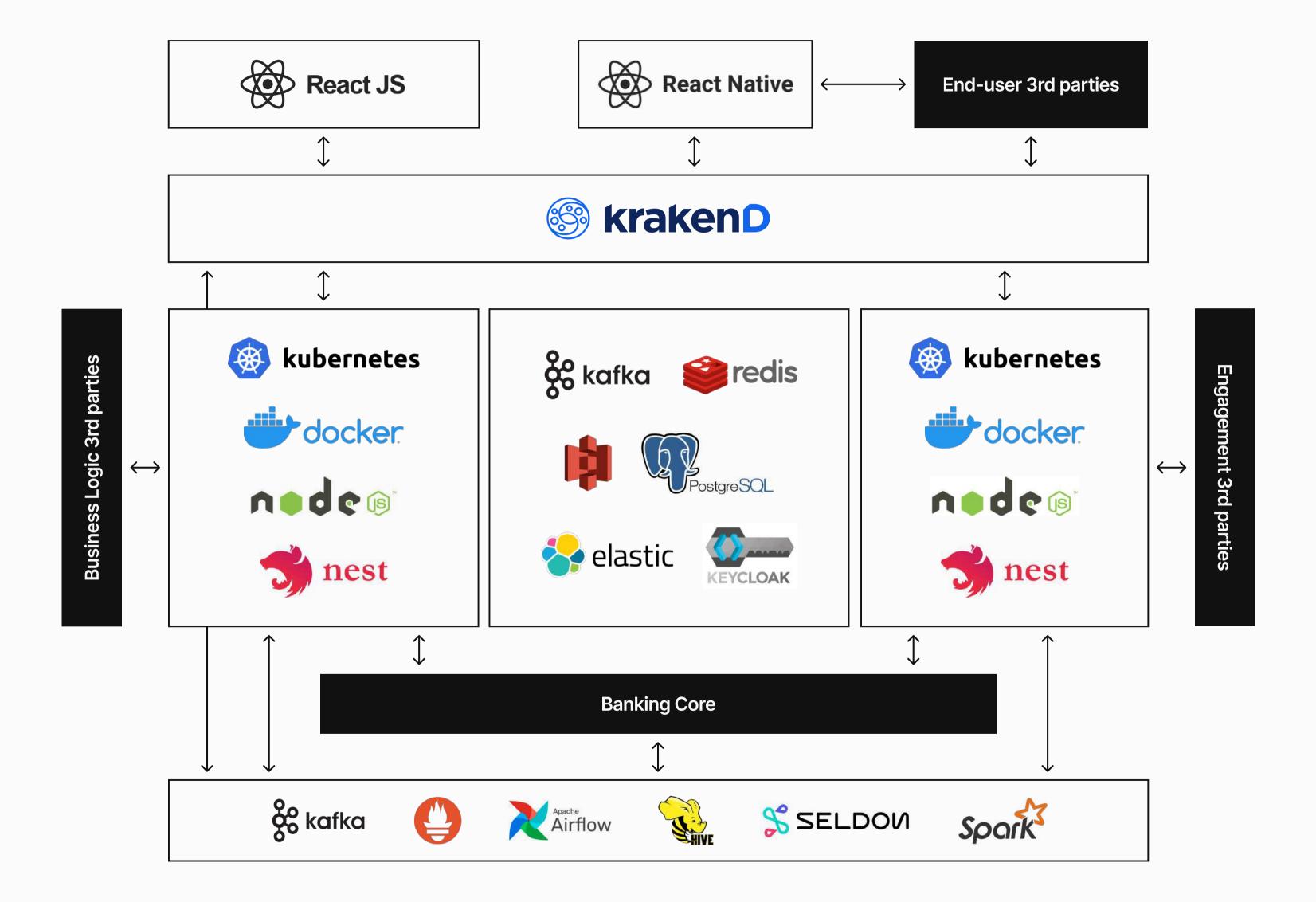




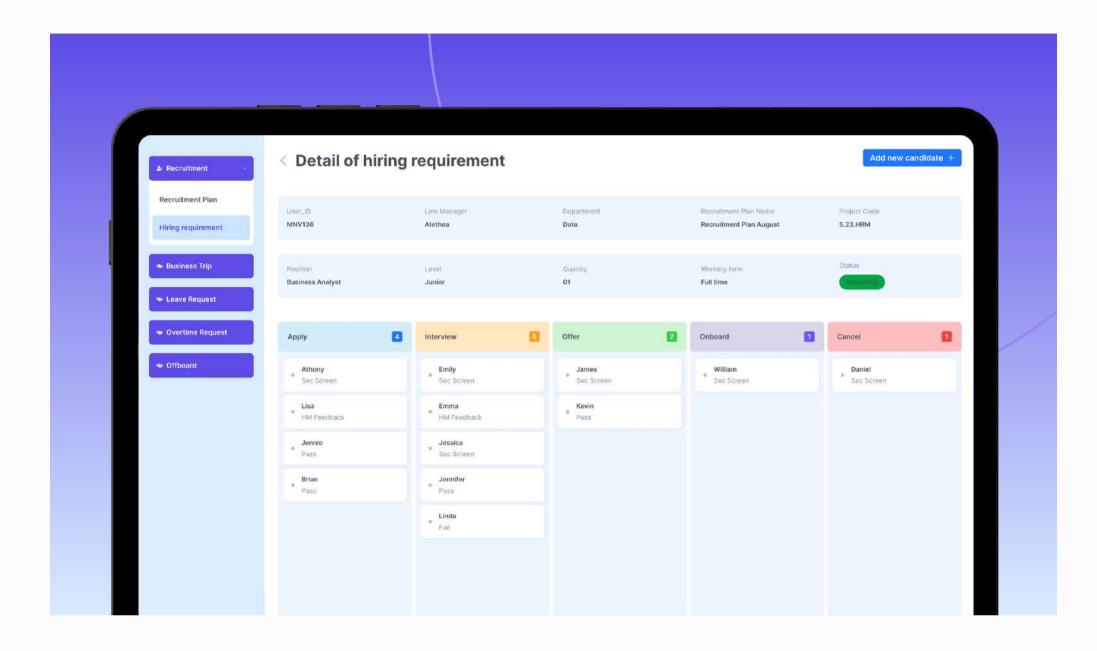


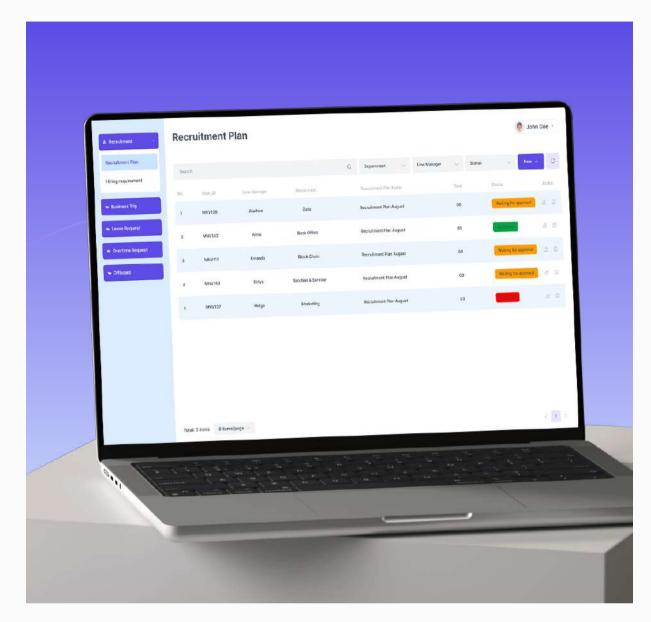
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Our solution architect



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HRM Platform

Transforming HR Efficiency: Cutting Processing Times by 65% for Seamless Operations

Project Overview

Amidst rapid company growth, a mid-sized SaaS firm faced a daunting challenge: antiquated HR processes straining their operational efficiency. With 90% of tasks reliant on manual efforts and disjointed reporting systems, they sought a transformation. In just 8 weeks, Synodus delivered a bespoke HRM platform, slashing processing times by 65%.

Microsoft Power Platform, SharePoint

Project Completion Time

02 months of work

Team Structure

06 people worked

Challenge

Challenge

Our client aimed to streamline business operations for maximum efficiency, crucial for overall well-being. Challenges included manual HR processes, lack of automation, and time-consuming tasks like attendance tracking, diverting focus from meaningful work.

Initial Pursuit Stalled

Their off-the-shelf HRM pursuit hit a dead end. Despite discussions with top providers, no solution addressed key issues. Urgency and high expectations led them to Synodus for a customized, decisive solution.

Solution

Approach

Methodologies & Frameworks:

- **Agile Methodology:** Iterative development to ensure fast delivery and adaptability to evolving needs.
- **User-Centric Design:** Focusing on the end-user experience to streamline interactions and enhance usability.
- Low-Code Development: Leveraging low-code capabilities for rapid prototyping, faster iterations, and cost-effective solutions.

HRM Platform Key Modules

- Overtime (OT) Request
- ► Leave Request
- ► Empower Employees with Self-Service
- Recruitment Tracking
- ▶ Data Management and Flexible Search

Solutions Provided

Our proposed HRM platform is tailored to address the client's specific pain points:

1 - Streamlined Workflow Automation:

- Centralized platform for HR processes, reducing reliance on spreadsheets and paperwork.
- Customizable workflows for different teams and departments to accommodate dynamic team switches.
- · Automation of routine tasks to free up HR executives' time.

2 - Unified Communication Hub:

- Integrated communication channels for remote and on-site employees.
- Real-time collaboration features to minimize information loss and enhance transparency.

3 - Scalable Architecture:

- Built on scalable infrastructure to accommodate growth seamlessly.
- Modular design allowing for easy scaling and addition of functionalities.

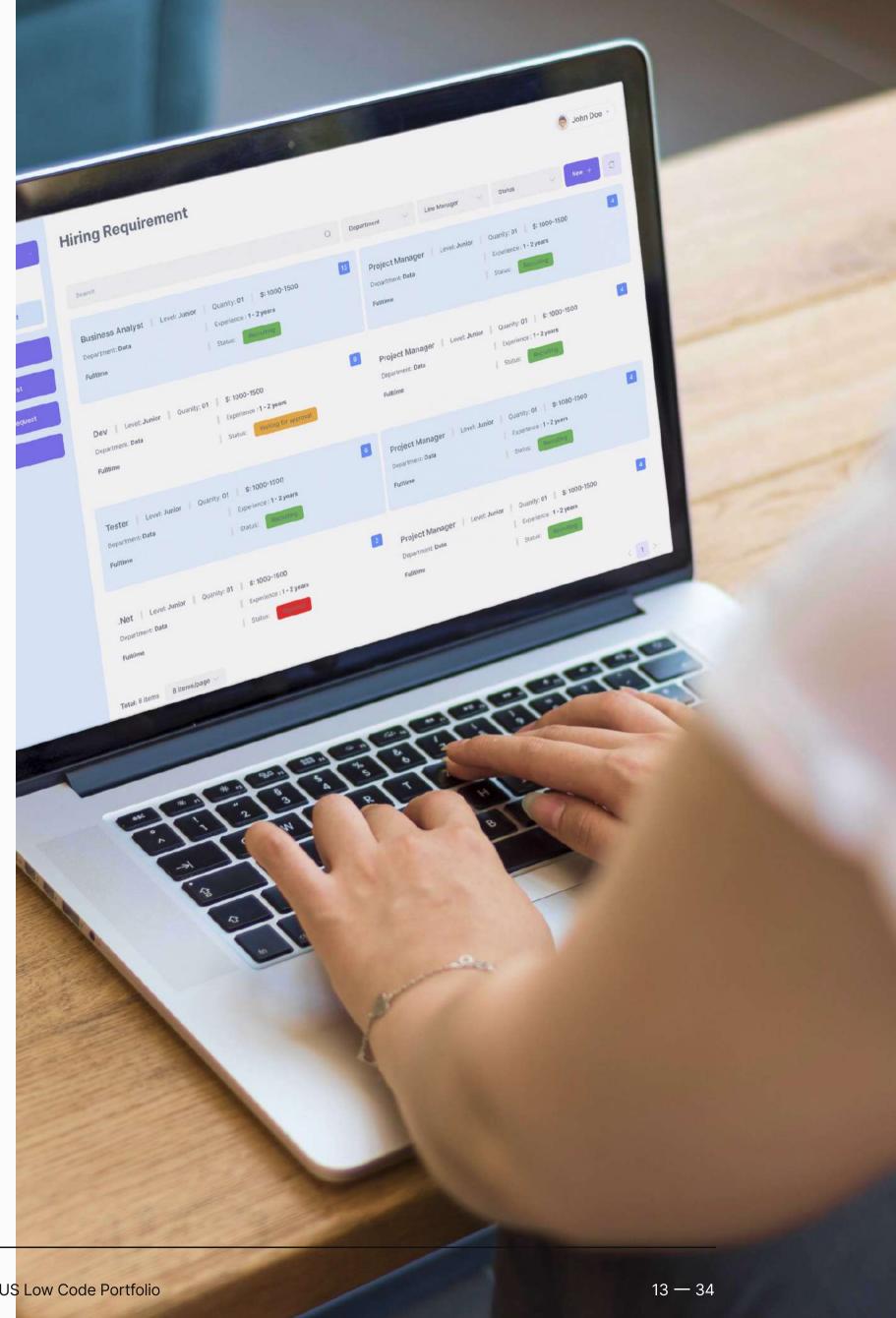
Results & Impacts

In just 8 weeks, our solution delivered tangible results:

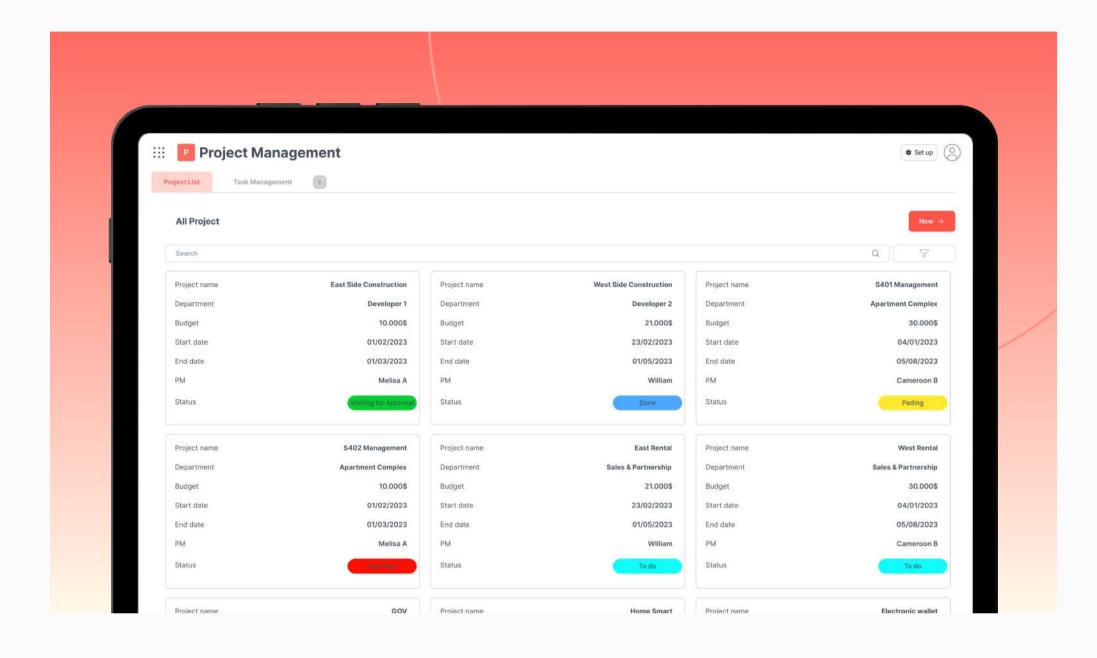
- Processing time for OT and leave requests slashed by up to 65%.
- ► A 25% surge in employee satisfaction owing to enhanced visibility and streamlined communication.
- A 20% reduction in costs through task automation and resource optimization.
- These outcomes translated into heightened productivity, bolstered morale, and future-proofed HR infrastructure.

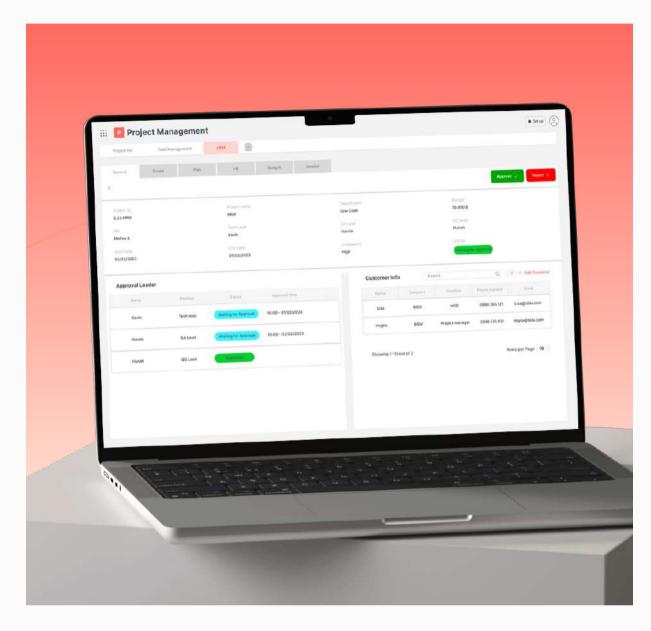
What's next?

We foster lasting partnerships through impactful solutions, ensuring the client leverage Microsoft Power Platform's potential. Our collaborative efforts have yielded transformative applications, from streamlining meetings to simplifying onboarding and lunch sign-ups. It's more than solutions; it's about nurturing relationships and driving continuous innovation for the client's success.



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NDA PROJECT

Project Management Application

A Real Estate Power House Slashed Resource Planning Time by 50%

Project Overview

In the bustling world of real estate, a major player in Vietnam faced daunting challenges in managing their projects efficiently. Synodus stepped in, enabling the company to slash resource planning time in half while enhancing data management and project visibility. From the brink of uncertainty to a beacon of efficiency, this is their story of triumph.

Microsoft Project Online, Power Automate, Microsoft Teams

Project Completion Time

02 months of work

Team Structure

02 people worked

Challenge

Challenge

Data Management & Engagement: Manual handling of project specifics led to complexity.

Limited Project Visibility: Nationwide management lacked a centralized hub hindered overseeing progress and ensuring consistent quality.

Resource Allocation Struggles: Manual checks with on-site teams and Excel-driven planning drained time that could've been better spent on strategic moves.

Unreliable Future Projections: Without dependable data, predicting timelines and resource needs for upcoming projects turned into guesswork, impacting strategy development.

Synodus Intervention

The company tried integrating a readily available project management tool, but it didn't suit the needs of a real estate firm in Vietnam due to compliance limitations and insufficient customization for their specific business activities.

Additionally, its complexity posed challenges for non-tech users who required a more user-friendly interface. That's when Synodus, recommended by a trusted partner, stepped in to offer assistance.

Solution

High-Level Approach

- Customization and Adaptability: Tailor a solution extensively to align with Vietnamese Land Law regulations and the unique business model.
- Integrated Ecosystem: Employ a modular, integrated approach, minimizing custom coding for streamlined workflow.
- User-Centric Design: Prioritize an intuitive user interface and comprehensive training for non-technical users.

Solution Provided

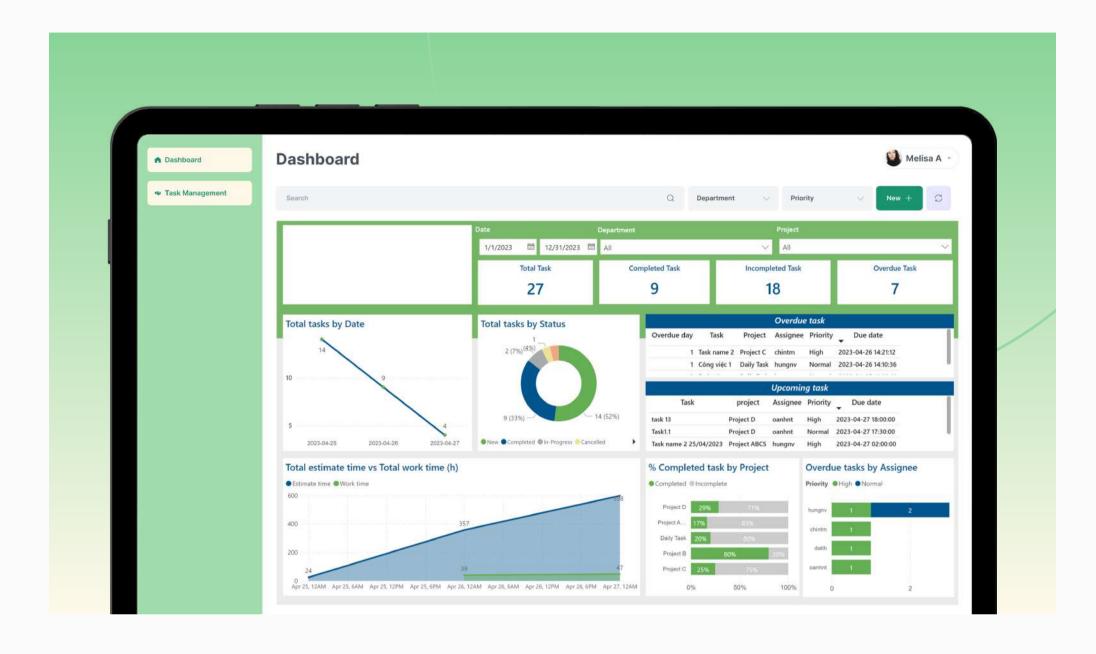
- Customized Data Management: Developed a highly customizable project management system tailored explicitly to handle real estate project data in Vietnam.
- Real-Time Tracking and Reporting: Integrated real-time project tracking and robust reporting functionalities for enhanced project visibility and quality oversight.
- Streamlined Workflow Automation: Reduced manual efforts through automated task allocation.
- Comprehensive Data Capture and Analysis: Included data capture mechanisms and analytics for informed decision-making.
- Integrated Communication Hub: Incorporated a centralized communication platform for efficient collaboration.

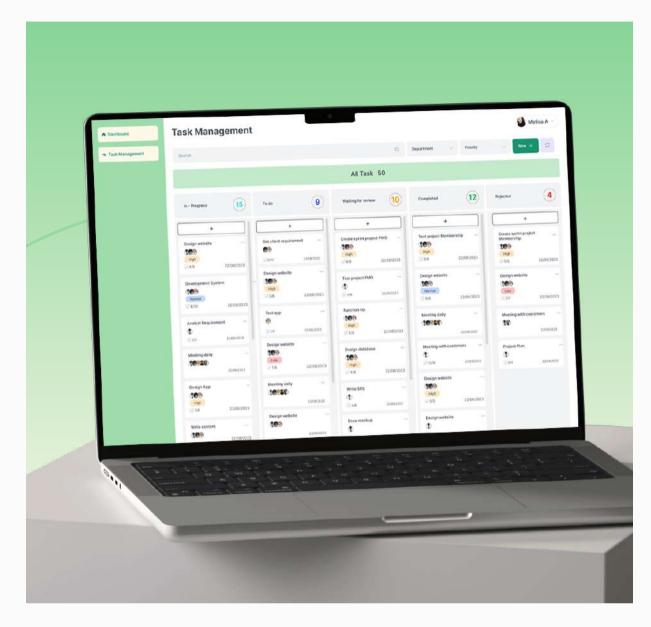
Results & Impacts

- Manual data compilation reduced by 40%, enhancing reporting accuracy and speed.
- Real-time tracking improved project visibility, enhancing quality control and risk management.
- Resource allocation and planning time halved, enabling focus on high-value tasks.
- Estimation accuracy enhanced with reliable historical data and analytics.

Our tailored solution modernized operations, optimizing processes for agile, data-driven project management. The transformation was swift, cost-effective, and scalable, ensuring adaptability to evolving needs and future growth.









Task Management Application

A Fast-Growing Private Airline with Seamless Task Management

Project Overview

Amidst a remarkable 22% year-on-year flight increase and a workforce exceeding 2000 remote employees, the leading private airline in Vietnam faced challenges in centralized HR management and communication. Synodus, a Microsoft Gold Partner, stepped in, delivering a tailored solution to optimize operations.

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Power App, Power Automate, Power BI, SharePoint

Project Completion Time

03 months of work

Team Structure

04 people worked

Challenge

Managing a Mobile Workforce: Overseeing a dispersed team of 2000+ employees scattered across diverse locations hindered centralized management and communication, impacting collaboration.

Communication Breakdowns: Relying primarily on chat channels led to increased chances of miscommunication and data loss, hindering effective collaboration.

Lack of Oversight Tools: Absence of a centralized platform prevented leaders and managers from promptly addressing bottlenecks.

Remote Workflow Complexity: Operating in the aviation industry demanded tailored solutions for seamless HR management and performance tracking.

Need for Cost-Effective Solutions: The airline sought efficiency without extensive budget constraints.

Solution

High-Level Approach

- Microsoft Low-Code Foundation: Utilize the Microsoft
 Power Platform (Power Apps, Power Automate, Power BI) as
 the core development suite.
- Communication-Centric Development: Develop a custom communication and collaboration module within Microsoft Teams or SharePoint using Power Apps and Power Automate.
- User-Centric Design using Power Apps: Prioritize usercentric design through Power Apps, ensuring a customizable and intuitive interface aligned with the client's specific workflows.
- Scalability and Integration: Design the solution architecture to integrate seamlessly with other systems using connectors and APIs within the Power Platform.

Key features

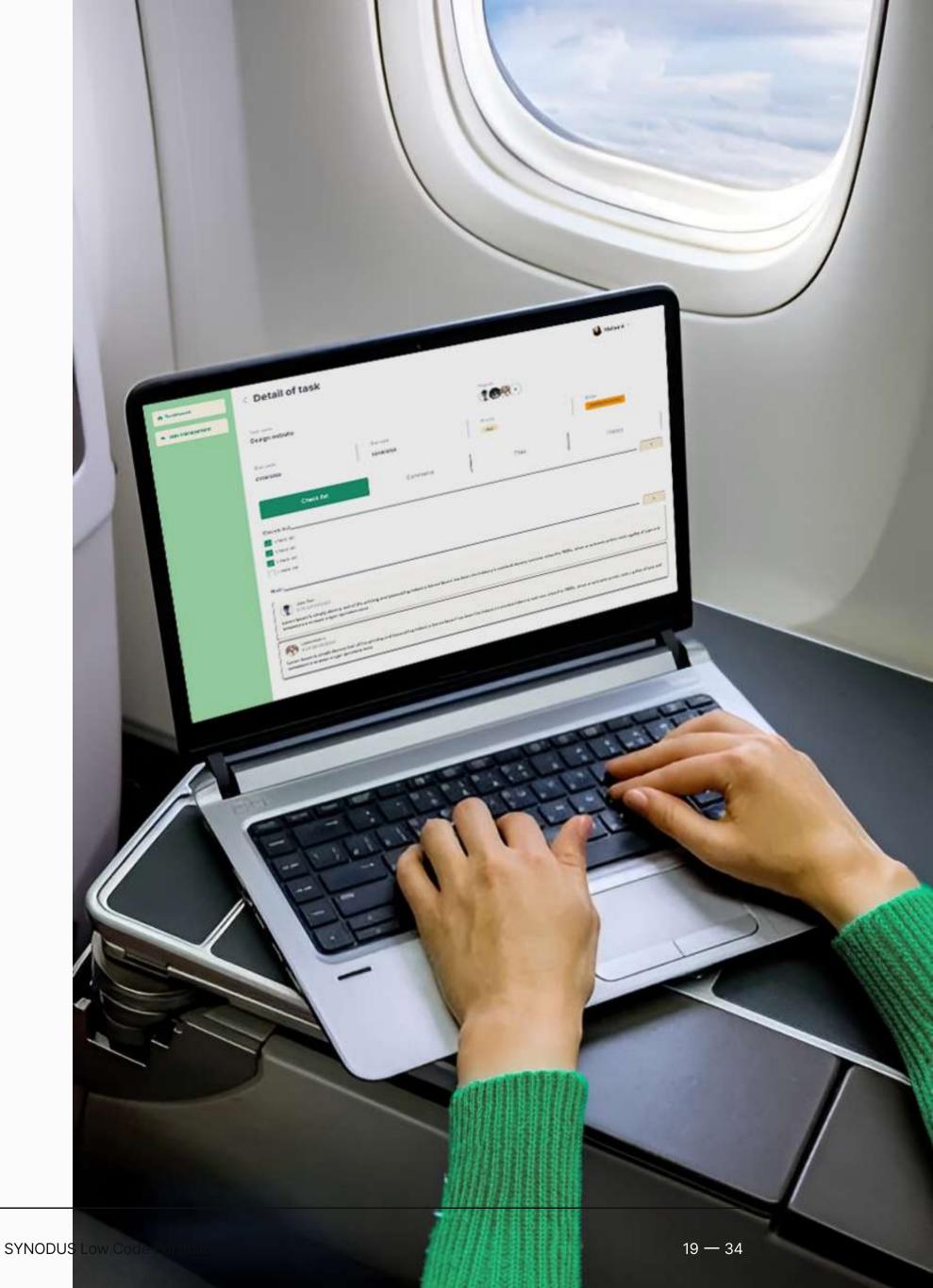
- Effortless Task Management: Visualize and streamline tasks effortlessly with a user-friendly Kanban interface, ensuring smoother workflows and increased productivity.
- Insightful Performance Tracking: Gain real-time insights into employee performance and project progress through dynamic analytics, enabling informed decision-making and improved resource allocation.
- Secure Collaboration & Accessibility: Ensure data security with access controls while seamlessly collaborating within Microsoft Office systems through Teams, fostering a unified and efficient workspace.

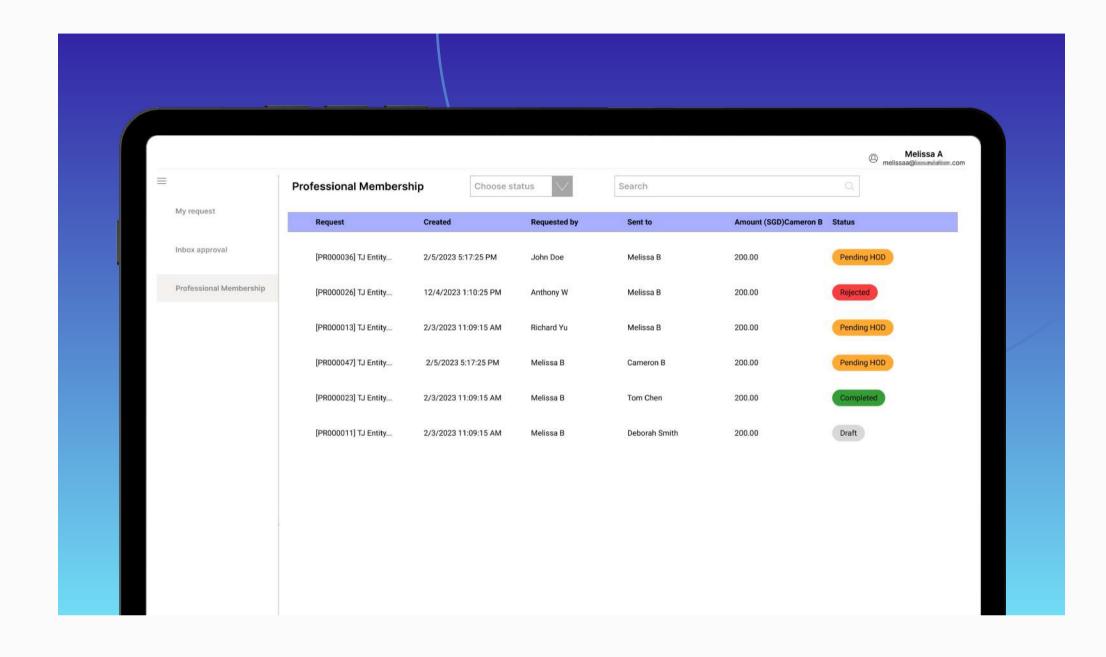
Results & Impacts

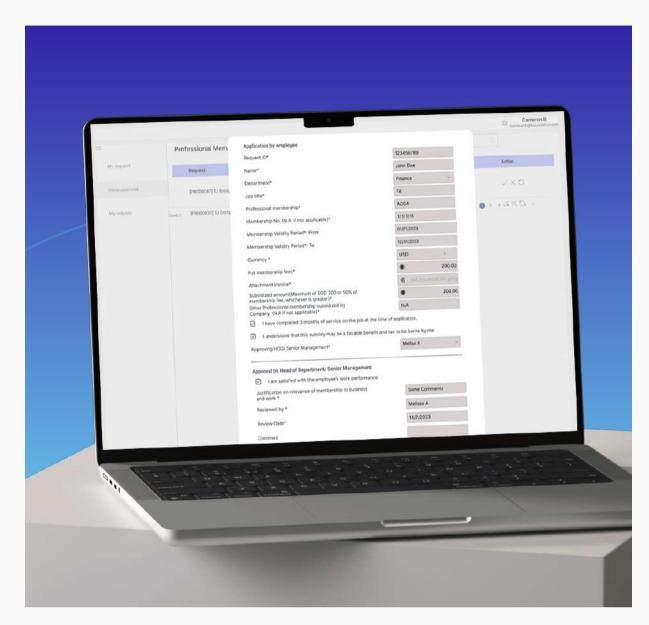
- ► Efficiency Boost: 25% increase in task completion rates within the first quarter due to streamlined workflows and task prioritization.
- ► Time Savings: 30% decrease in time spent on manual task planning and tracking, leading to more focused work hours.
- Improved Punctuality: 15% increase in on-time project deliveries owing to better task scheduling and time tracking capabilities.
- Data-Driven Decision-Making: Empower leadership with realtime insights, fostering data-driven decisions.

What's next?

The client expressed satisfaction with our rapid delivery of a cost-effective and highly scalable solution. The evident business impacts prompted their continued collaboration with us to modernize their outdated ERP system and further enhance analytics work.







Expense Approval System

Effortless Process for a Fortune 500 Giant

Project Overview

The world's top 10 aircraft leasing company based in Singapore grappled with manual expense management, stifling timely financial reporting and causing employee dissatisfaction.

Synodus stepped in, leveraging Microsoft 365 solutions to revolutionize their process. The company soared from chaotic paperwork to streamlined expense approvals, resulting in significant time savings and financial accuracy.

-

Project Completion Time

12 months of work

Team Structure

05 people worked

Challenge

Disjointed Expense Management

Dispersed Workforce and Currency Complexity: The client's scattered workforce results in diverse expenses across multiple currencies, complicating management due to delayed exchange rates.

Outdated Processes and Policy Complexity: Relying on Excel and email leads to inefficiencies and lost receipts. Managing limited corporate cards further complicates the process.

Employee Frustration and Delayed Reporting: Cumbersome processes frustrate employees, leading to delayed reporting and financial inaccuracies.

Policy Complexity: Managing corporate cards within intricate policies adds difficulty to an already cumbersome system.

Solution

High-Level Approach

Comprehensive Process Automation: Prioritize automation to enhance overall efficiency.

Integration and Compatibility: Leverage Microsoft 365 and Power Platform to seamlessly integrate with existing Dynamics 365 system.

Scalability and Future Expansion: Create an adaptable framework for growth.

User-Focused Design: Ensure user-friendly interface and centralized hub.

Technical Solutions

Power Platform Utilization: Intuitive expense submission forms and seamless approval workflows.

Real-Time Currency Conversion: Reliable conversion service for accurate expense tracking.

Centralized Dynamics 365 Hub: Streamlined expense review with robust security.

Dedicated Corporate Card Module: Separate management for corporate cards.

Automated Per Diem Configurations: Hassle-free reimbursements with automated rates.

Customized Multichannel Notifications: Tailored notifications for roles and urgency levels.

Continuous Improvement Strategy: Iterative enhancements based on user feedback.

Results & Impacts

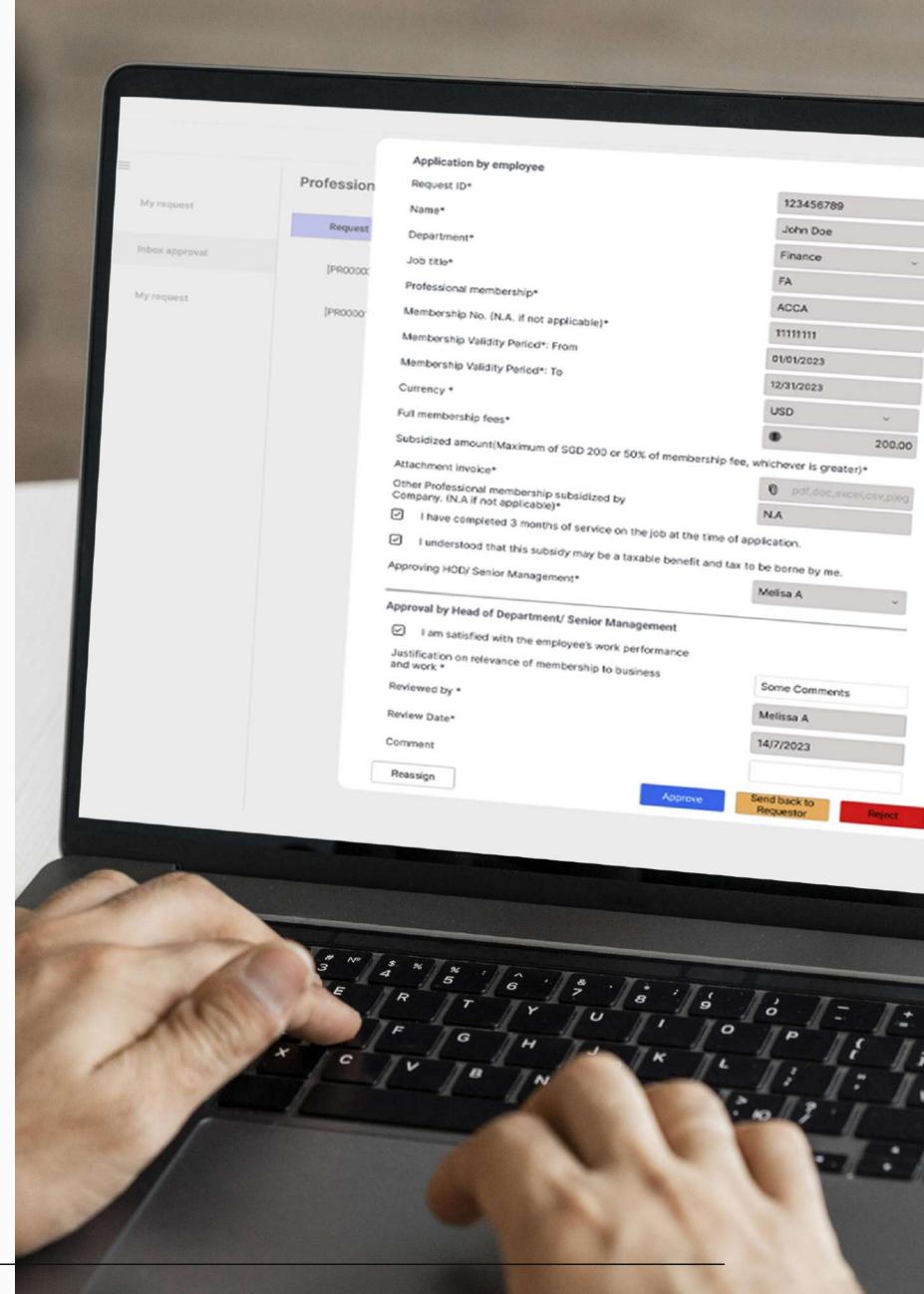
The client witnessed a noticeable transformation:

- Employees effortlessly submit expenses with a few clicks, eliminating the need to pay for company expenses out of their pockets.
- 85% decrease in time spent on the arduous task of filing expense reports.
- Saves the accountants 1 week each month by automating data entry processes, reducing the need to chase employees for reports, and eliminating the time spent on paperwork management.

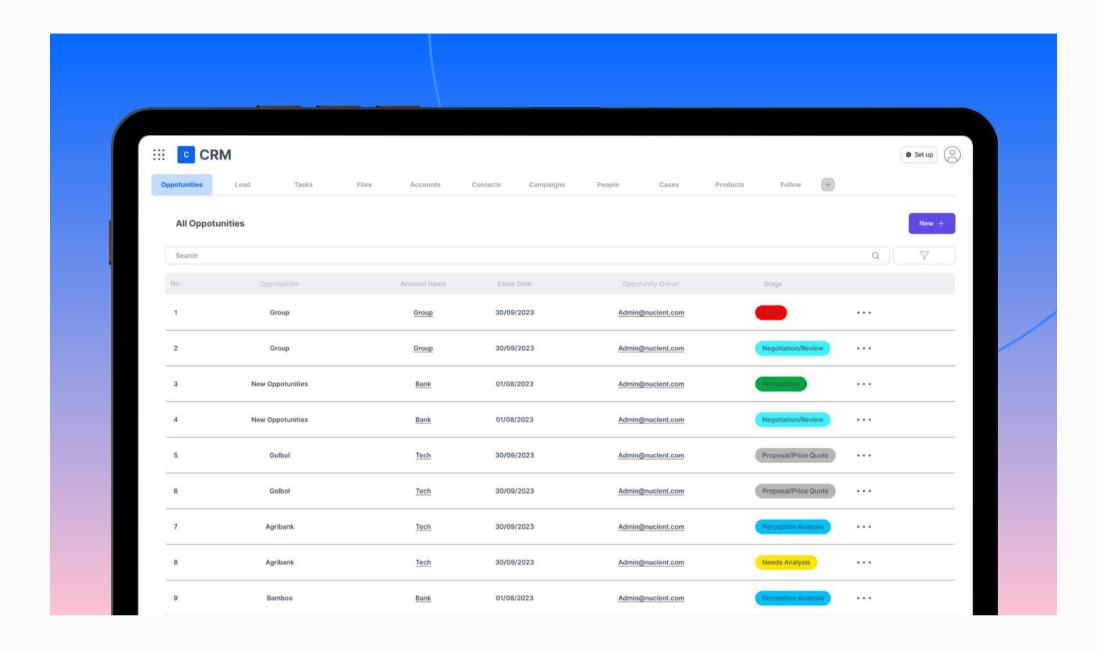
The implementation of this automated expense management system not only alleviated administrative burdens but also positively impacted both employees and the company's financial operations, fostering a more efficient and productive work environment.

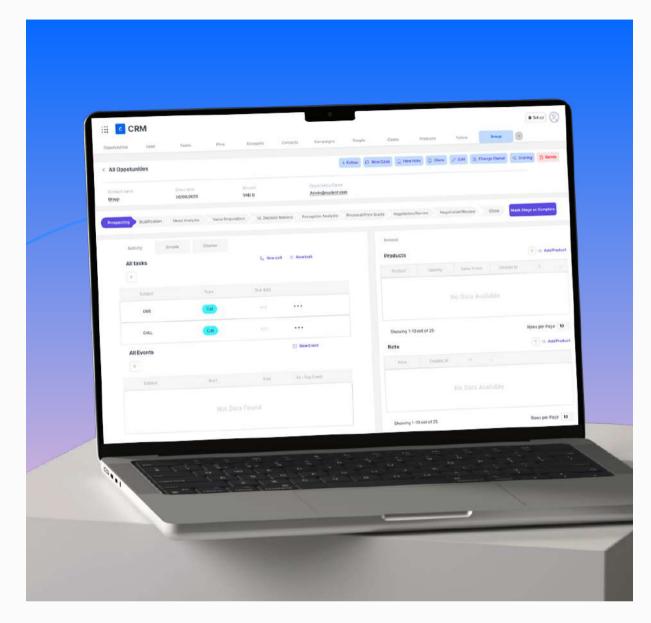
What's next?

With Synodus, the client embraces the future of low-code development, building more internal tools and automating processes.



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CRM System

Streamline Client Relations for a Leading Real Estate Company

Project Overview

Meet a leading Northern Vietnam real estate enterprise, financially robust yet hindered by outdated IT practices and resource scarcity. Seeking a streamlined client management solution, they turned to Synodus. This partnership transformed their operations, marking the onset of a collaborative journey toward modernized, data-driven success.

Synodus Platform

Project Completion Time

02 months of work

Team Structure

06 people worked

Challenge

Fragmented Client Data: Disparate databases hindered understanding client needs across departments.

Manual Processes: Heavy reliance on manual workflows for data input, reports, and tracking interactions.

Limited Insights: Inadequate analytics hampered decision-making and client strategies.

Scalability Issues: Rigid systems lacked adaptability to evolving needs.

Slow Response Times: Manual processes caused delays, impacting customer satisfaction.

Security Risks: Outdated systems posed data breach risks and compliance issues.

Solution

High-level Approach

- Scalability and Future-Readiness: Modular architecture for expansion without performance compromise.
- Security and Compliance: Robust encryption, access controls, and compliance measures.
- Customization Centered Around Business Workflow
- Integration and Data Management: Seamless connectivity for holistic customer data view.
- User-centric Design: Intuitive interface matching team's working style.
- Training and Support: Extensive training for CRM proficiency.

What Sets our Tailored CRM System apart

Client-Centric Approach: Customized to business processes, fostering rapid iteration and growth.

Centralized Contact Management: Empowers sales teams to convert leads efficiently across channels.

Streamlined Workflows: Automates tasks like data entry, lead assignment, and scheduling for consistency.

Robust Reporting: Generates comprehensive reports for datadriven decisions from various sources.

Real-time Sales Tracking: Utilizes dynamic reporting based on live interactions.

Seamless Campaign Management: Tracks sales and marketing campaigns across channels effortlessly.

Results & Impacts

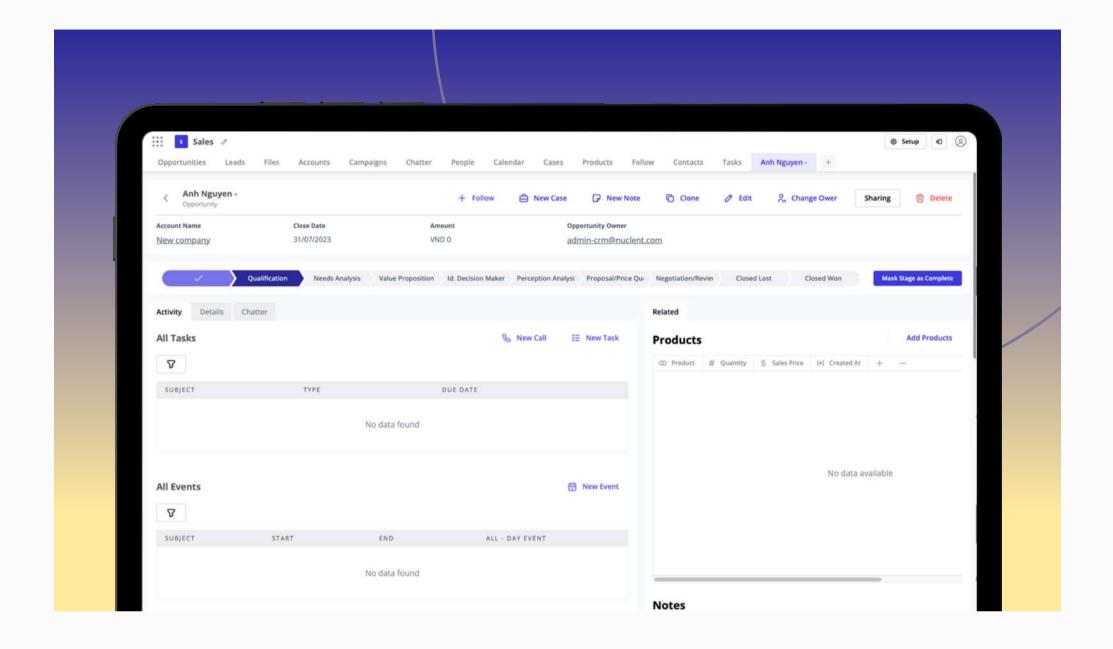
- ► Tailored solution developed in 2 months.
- ► 60% cost savings compared to off-the-shelf and traditional CRM vendors.
- 25% reduction in manual data entry in 6 months.
- ▶ 20% improvement in response times, enhancing satisfaction.
- Optimized lead qualification and targeted campaigns.
- Enabled informed strategic decisions.

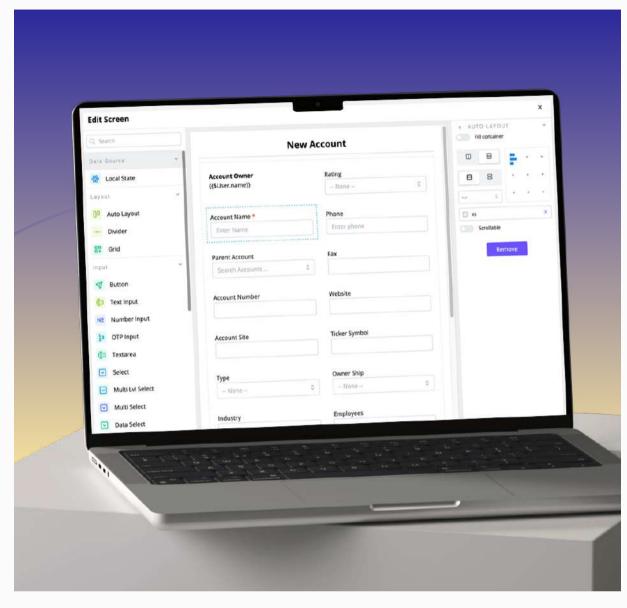
What's next?

Pleased with the initial success, the client engaged Synodus to develop a comprehensive project management system specialized for real estate development. This ongoing partnership emphasizes innovation and growth, solidifying Synodus as a long-term digital transformation partner.



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ERP System

Synodus Platform Delivers Seamless ERP Solution for SME Bank

Project Overview

A mid-sized commercial bank faced a daunting challenge as it aimed to integrate finance, HR, and CRM functions efficiently. Ultilizing Synodus's own low-code platform, the bank transformed its disparate systems into a unified ERP solution. Within a year, the bank experienced unparalleled efficiency gains, marking a remarkable evolution in banking operations.

Synodus platform

Project Completion Time

16 months of work

Team Structure

05 people worked

Challenge

Challenge

The bank's endeavor to fortify its financial processes confronted several hurdles:

Cost-Prohibitive Solutions: Traditional ERP systems proved excessively expensive for a mid-sized institution.

Lack of Tailored Solutions: Existing tools lacked customization crucial for the financial sector's stringent regulations and rapid developments.

Synodus Offered a Breakthrough

Cutting-edge Technology Stacks: Leveraging Synodus' low-code platform, cloud-based infrastructure, microservices, and Kubernetes ensured optimal performance.

Customizable, Pre-built Components: Synodus provided adaptable elements like Tables and Charts, reducing development time and costs significantly.

Solution

Technical Solutions

Modular ERP Architecture: Design microservices-based architecture for independent development, deployment, and scaling of banking functions.

Cloud Infrastructure & Kubernetes: Host on Azure, leveraging Kubernetes for scalability and cost-efficiency.

Custom Development & Integration: Develop tailored solutions using modern programming languages and frameworks for seamless integration with existing systems.

Pre-built Components & Customization: Implement user-friendly interfaces with pre-built customizable components, reducing development time and costs.

Security & Compliance: Implement robust security measures, including encryption and role-based access control, to ensure compliance.

Continuous Improvement & Support: Establish a roadmap for continuous improvement, incorporating user feedback and evolving regulatory requirements.

ERP Functions and Key Features

1 - Finance Module:

Low-Code Financial Reporting:

- Drag-and-drop reporting tools for generating financial reports.
- Customizable templates for regulatory compliance.

Automated Transaction Workflows:

- · Visual workflow builders for automating payment processing.
- Configurable rules engine for transaction routing.

Budgeting & Forecasting Wizards:

- Intuitive budget planning tools.
- Forecasting wizards with AI-powered analytics.

Risk Management Dashboards:

- Dashboard widgets for displaying risk indicators.
- · Configurable risk assessment forms.

2 - HR Module:

Employee Self-Service Portals:

- Low-code portal creation for managing personal information.
- Workflow builders for HR task automation.

Recruitment Process Automation:

- Drag-and-drop interfaces for managing job postings.
- Template-based onboarding workflows.

Centralized Communication Hub:

- Platform for employee interactions and collaboration.
- Integration with HR processes and event management.

3 - CRM Module:

Customizable Customer Profiles:

- · Low-code forms for capturing and editing customer data.
- · Dynamic customer segmentation.

Sales & Marketing Campaign Builders:

- · Visual campaign builders for executing marketing campaigns.
- Lead scoring configuration.

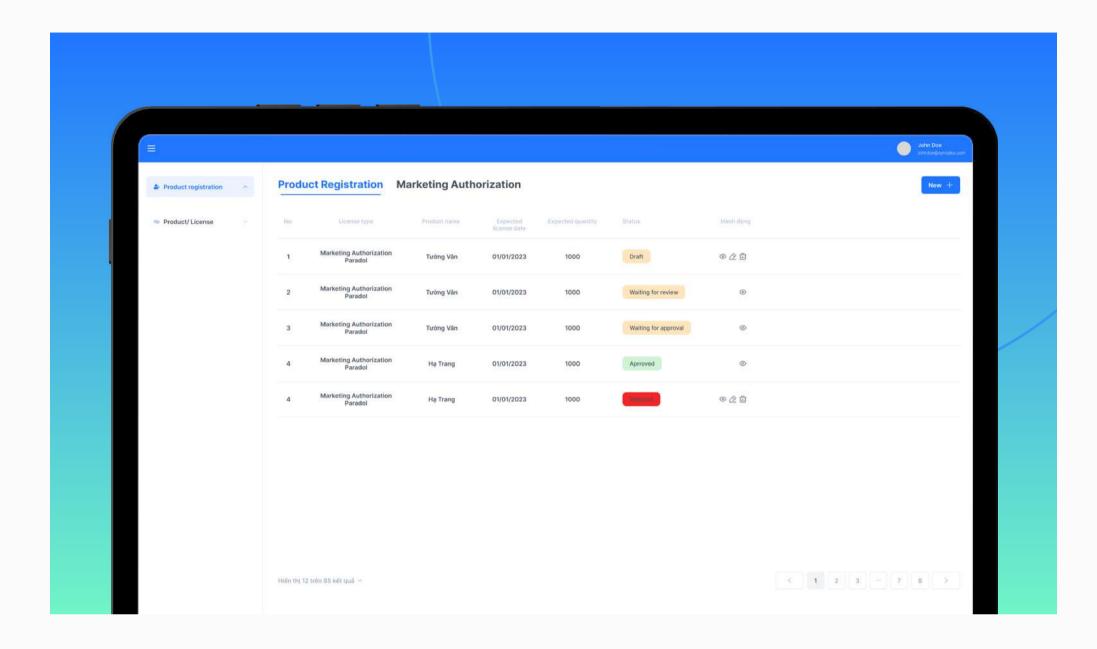
Service Desk Automation:

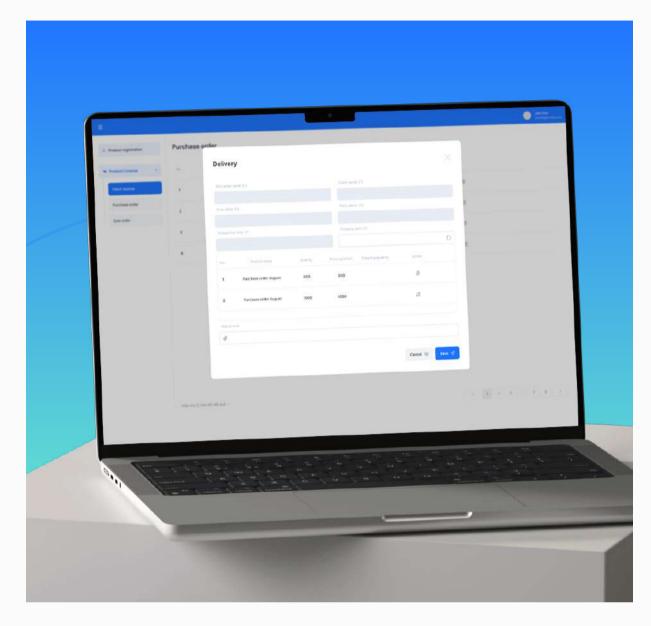
- Low-code ticketing system for customer query handling.
- Integration with communication channels.

Results & Impacts

The HR module's proof of concept yielded promising outcomes:

- ► Enhanced Employee Engagement: The communication hub fostered collaboration and knowledge sharing.
- Operational Efficiency Improvements: Streamlined workflows reduced administrative burdens and ensured payroll accuracy.
- Positive Employee Reception: Smooth transition and high user acceptance indicated early success.
- Foundation for Future Impacts: Early successes set the stage for broader organizational transformation.





ERP System

An Overhaul for A Trailblazing Pharmaceutical Company

Project Overview

Despite robust financial resources, our client, a pharmaceutical powerhouse, faced hurdles in scaling operations due to archaic systems. Their adoption of Microsoft suit catalyzed an 80% year-over-year growth. The transformation enabled them to streamline operations, manage a burgeoning customer base, and stay competitive in a rapidly evolving landscape.

Microsoft Dynamics 365, Power BI, Power Automate, Azure Services

Project Completion Time

06 months of work

Team Structure

05 people worked

Challenge

A call for digital evolution

Expansion Constraints:

- Burgeoning customer base strains operational capacity, causing disruptions and delays.
- Outdated systems hinder prompt response to increasing demands.

Competitive Landscape:

- Tech-savvy competitors leverage modern technologies for agile operations.
- Traditional models risk obsolescence, necessitating urgent digital evolution.

Forward-thinking New IT Approach

The client sought a system for order, customer, inventory management, integrated with Dynamics 365 for financial reports. Synodus secured the deal against larger local competitors with a forward-thinking approach. Instead of a project focus, we laid the groundwork for transformation. Understanding the company's culture, we proposed a new IT foundation, analyzing current gaps and opportunities. This foundational step kickstarted their digital journey.

Solution

High-level Approach

1 - Transformational Foundation:

- Shifting to a transformative IT approach.
- Cultural alignment and gap analysis.

2 - Customization & Evolution:

- Dynamics 365 as the base for development.
- Scalable framework with iterative improvements.

3 - Integration & Seamless Flow:

- Order, customer, inventory management integration.
- · Connectivity with Dynamics 365 for real-time insights.

Solution Provided

1 - Transformational Foundation:

- IT Maturity Assessment: Evaluate current IT infrastructure, processes, and capabilities to gauge readiness for digital transformation.
- Digital Transformation Roadmap: Craft strategic plan aligning technology integration with business objectives.
- Cultural Alignment Initiatives: Implement change management strategy fostering innovation.

2 - Initial Requirements Delivery:

Configure Dynamics 365 for order, customer, inventory management, integrated with accounting system for financial reporting. This setup fulfills immediate needs and lays groundwork for iterative enhancements and broader digital transformation.

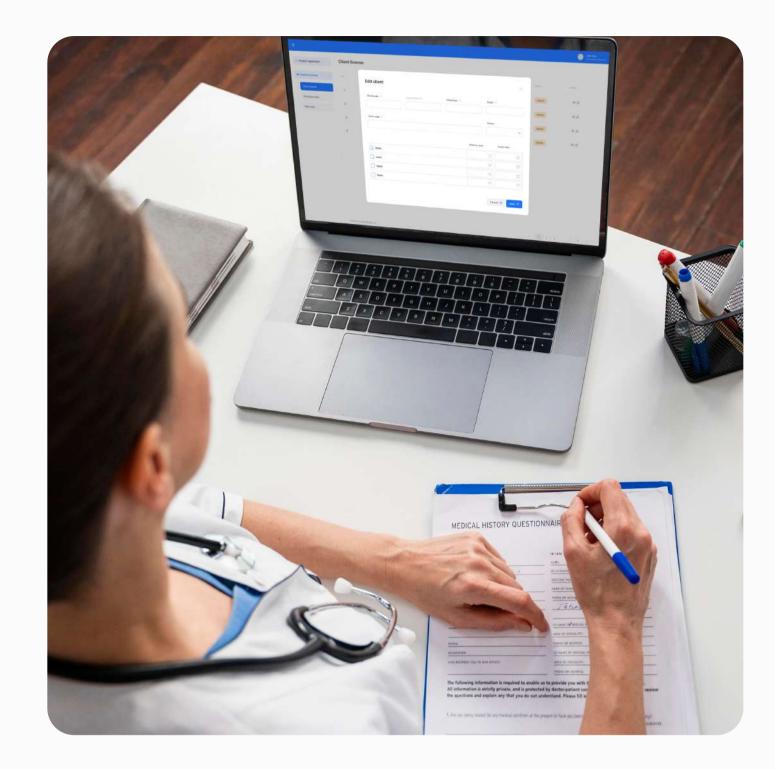
Technical Solutions Overview:

- Order Management: Customization within Dynamics 365 for streamlined processing.
- Customer Management: Centralized CRM setup for comprehensive data.
- Inventory Management: Customized modules for tracking and automated alerts for low stock.
- Integration with Dynamics 365 for Financial Reports: Data mapping and synchronization for accurate insights.
- Security Measures: Role-based access control and robust backup protocols ensure data integrity.

Results & Impacts

Initial Triumph:

- Maturity Assessment Insights
- Roadmap for Digital Transformation
- Streamlined Operations & Improved Productivity
- ► Enhanced Customer Relationships
- Real-Time Inventory Control
- Accurate Financial Reporting



What's next?

Moving forward, our collaboration aims for iterative refinement, empowering teams, and aligning technological growth with evolving business needs.

How we work together

We are open to discussion about our cooperation based on your specific project requirements and specifications, resources available, and timeframes. You will be very happy with our flexible and client-oriented engagement models.



Fixed price

Best used when it's a small or medium-sized project or MVP and you have clearly defined your needs and expectations to the developers.



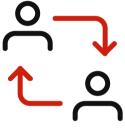
Time & Materials

Best used when there are no detailed project documentation/ project specifications and requirements are constantly evolving and changing.



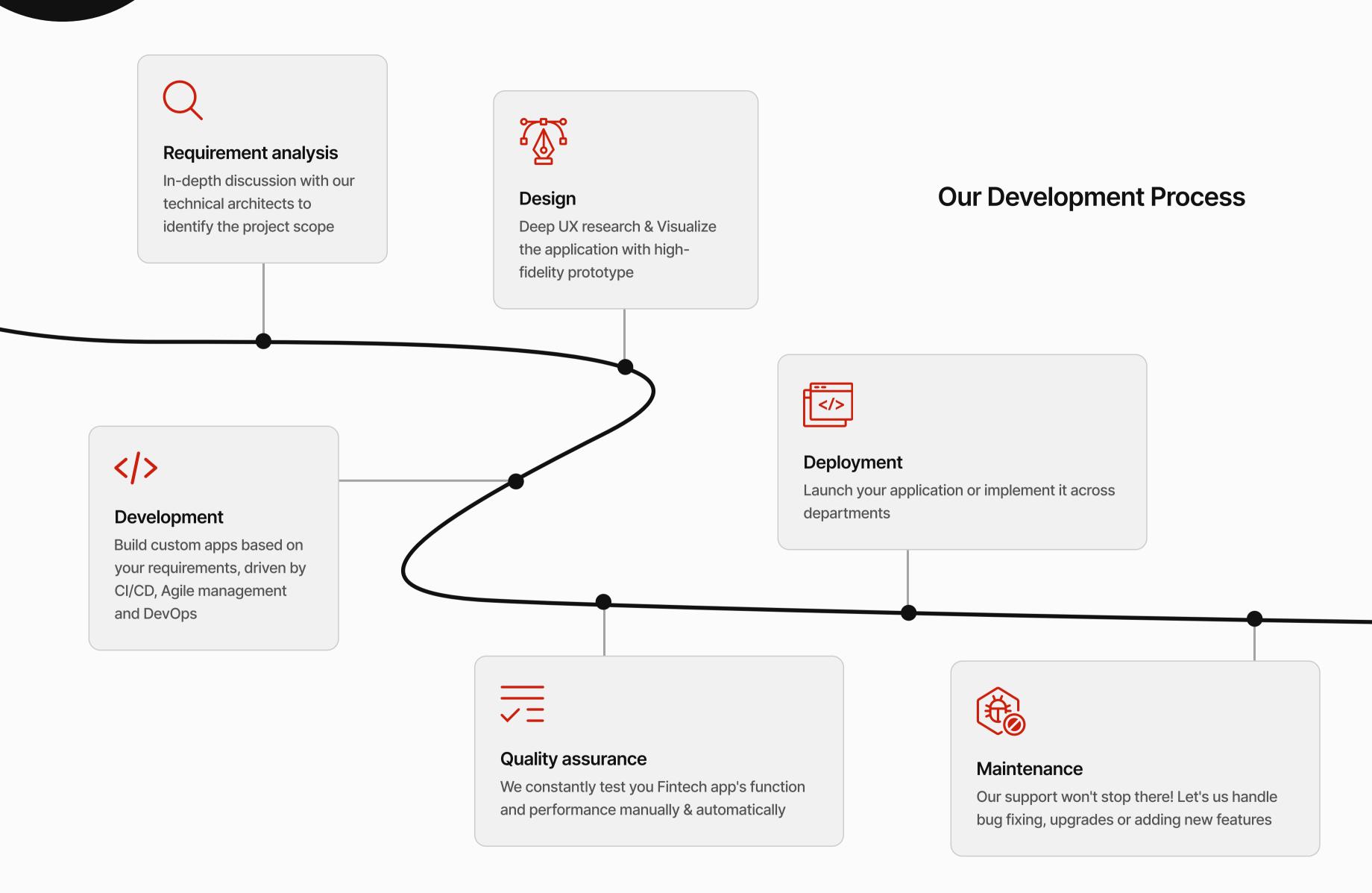
Dedicated Team

Best used when the project idea is well thought and defined, all project requirements are available for development and you have inhouse specialists to manage the development process.



Build-Operate-Transfer

Best used when your in-house team plan to operate and own an off-shore development team and needs aid from a reliable tech partner before taking full control of the team.



We're excited to have you as our new partners

