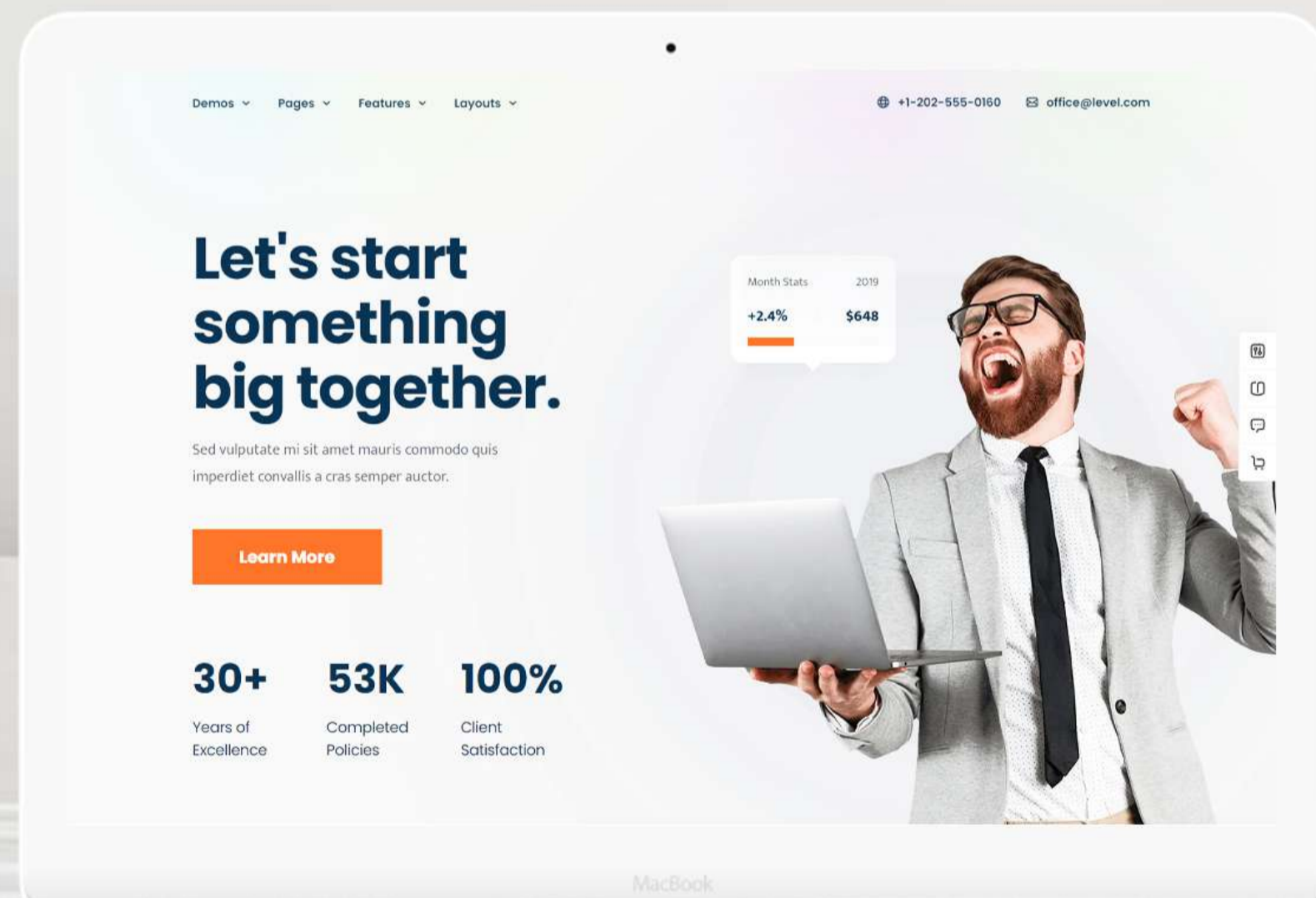


# SYNODUS Web Development Portfolio



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## • Who we are

Synodus is an end-to-end software development company in Blockchain, AI, IoT, and Big Data. Based in Hanoi, Vietnam our team of 250+ experts are passionate about leveraging technology for inclusive global growth.

Our team of certified engineers and analytics are experienced in data projects across diverse industries and well-versed in a range of techniques, while continuously reequipping ourselves with state-of-the-art market solutions and researches.



Manufacturing

Retail

Logistics

Banking and Finance

Insurance

Energy and Utilities

Education

Telecommunications

Public Sector

## • Our vision

Shaping the future digital world with visionaries, leaders, and entrepreneurs. As a partner, we're vested in every project where we're involved. That's why our People, Process, and Pricing are committed to your success.

**04+**  
years of experiences

**88%**  
recurring customers

**250+**  
IT specialists

**100+**  
projects

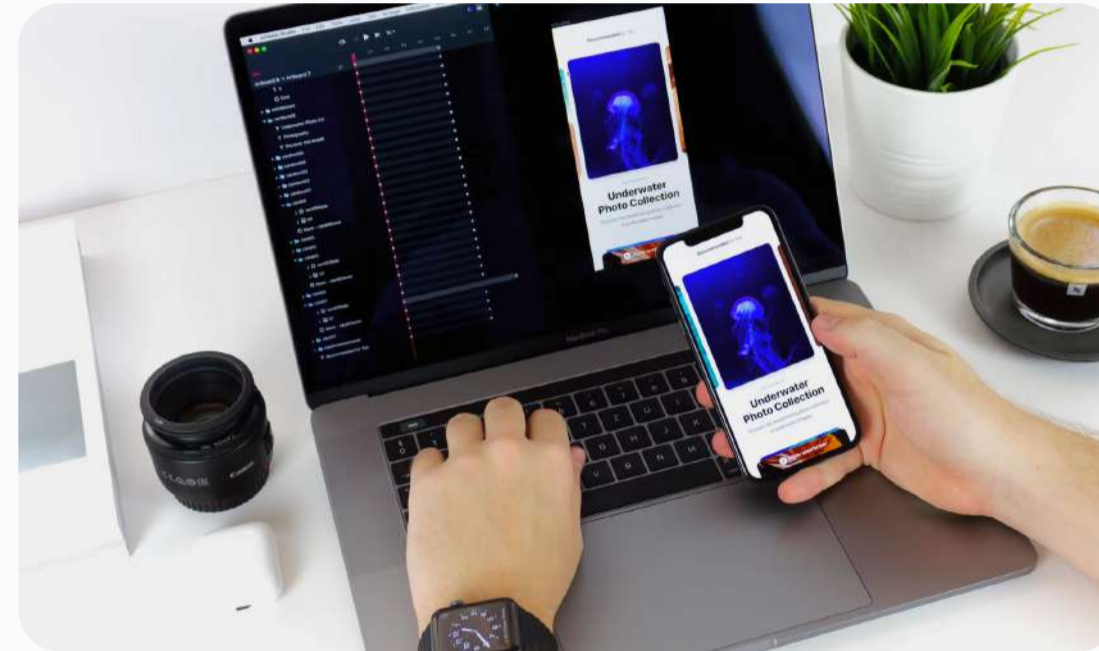


- Our web development services



## Web development

- Custom web development
- Website audit
- Page speed optimization
- Integration with third-party services
- Website support



## Web design

- Web design
- Client-centric design research & audit
- E-Commerce/Online store design
- UI/UX
- Accessibility audit & design

• Our clients

We are trusted and supported by tech giants



## CASE STUDY

## Clevver



## Client background

Clevver is a digital partner for worldwide company formation and virtual office services. They provide a single platform that allows any entrepreneur to expand their business digitally into any market with minimum effort.

**Industry**

Business service

**Project type**

Website design & Development

**Programming language**

PHP

**Frame work**

PHP Codeigniter

**Database**

MySQL







## CASE STUDY

## Mandarin Garden 2



## Client background

This is a website to introduce Mandarin Garden Real Estate Project to its potential investors and customers. We worked closely with the developer to create an amazing user experience on the website where visitors can explore 360-degree view of the properties without going to the site.

**Industry**

Real Estate

**Project type**

Website design & Development

**Programming language**

HTML, CSS

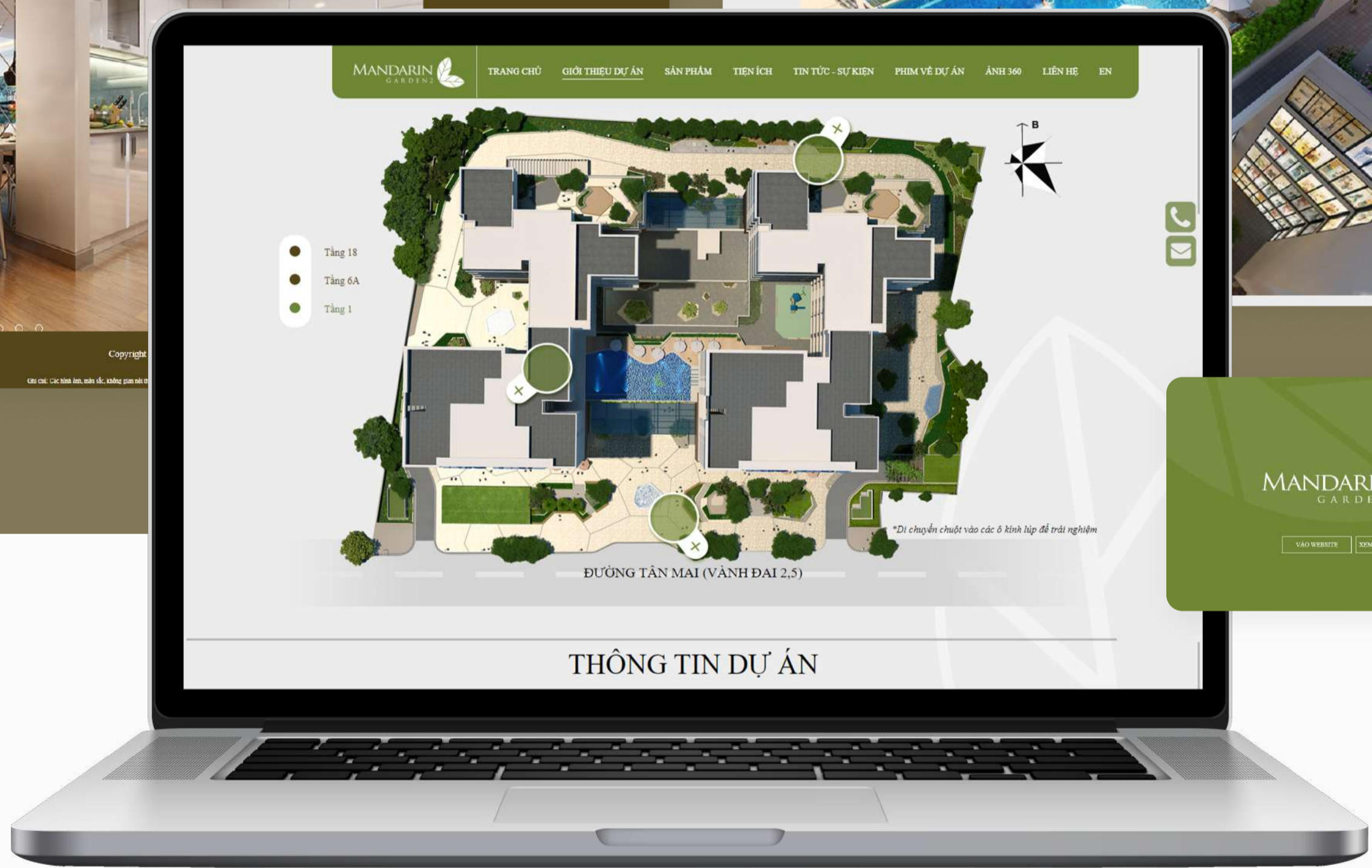
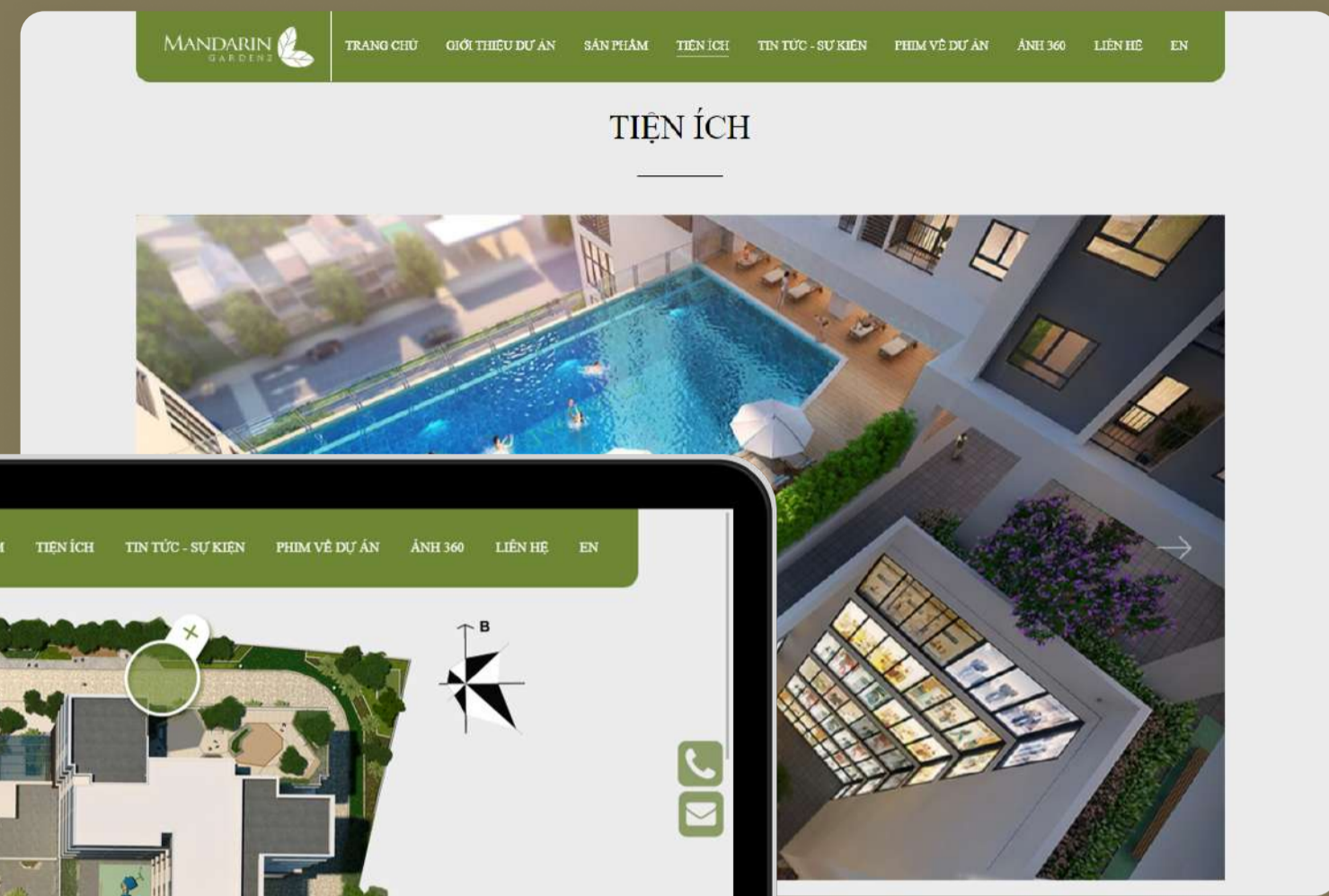
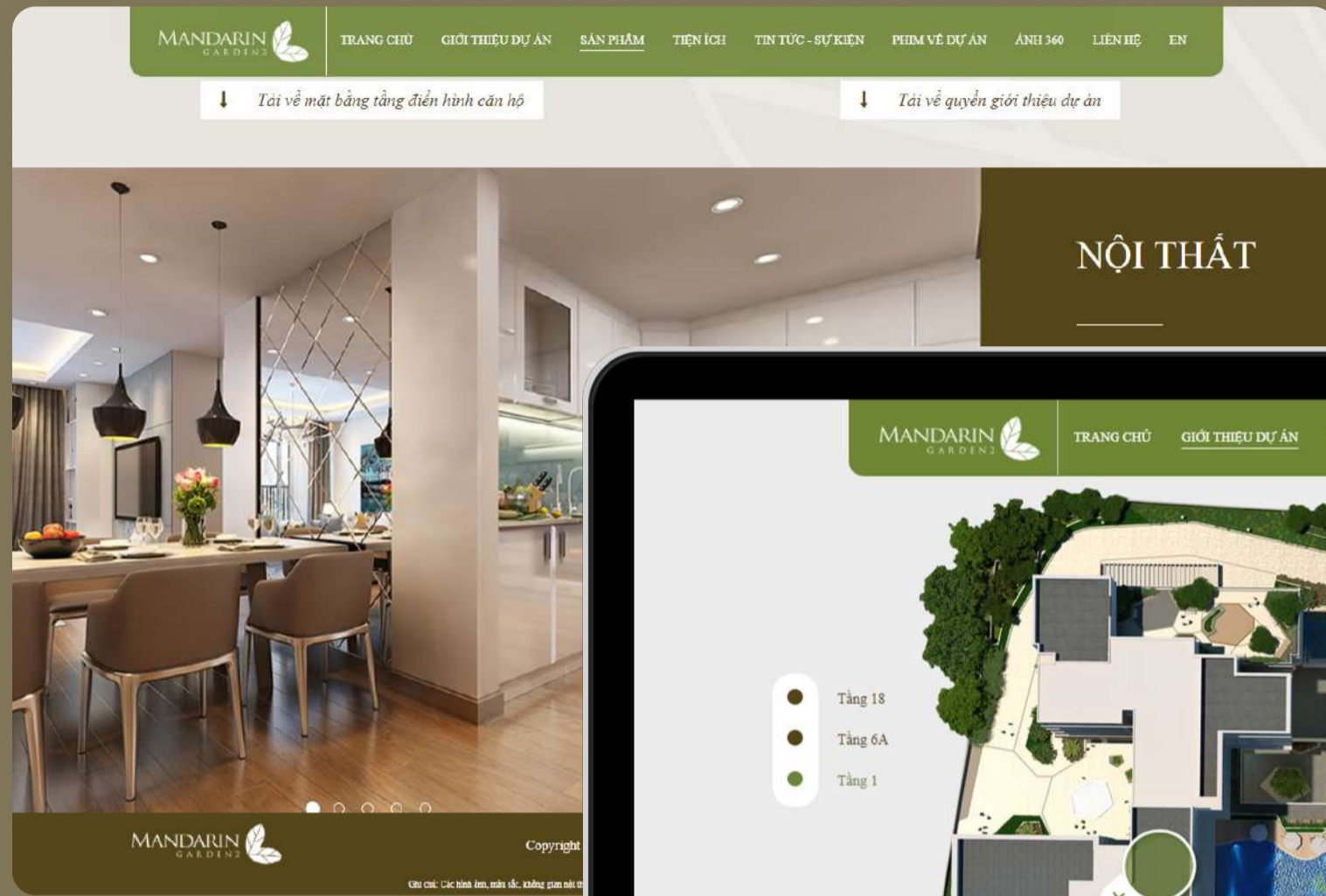
**Frame work**

Lavarel, JQuery

SVG Canvas

Flash panorama player





## CASE STUDY

## La Clinica



## Client background

LA CLINICA FOR SKIN & BODY is a cosmeceutical skin care line with a focus on visible results, efficacy, safety and organic ingredients. The website's highlighted features include: Store Finder, Email Template, Megamenu, Ajax Add to Cart, Free Gifts and Layer Navigation in Category Page.

**Industry**

Cosmetic

E-Commerce

**Project type**

Website design &amp; Development

**Programming language**

PHP

**Frame work**

Magento

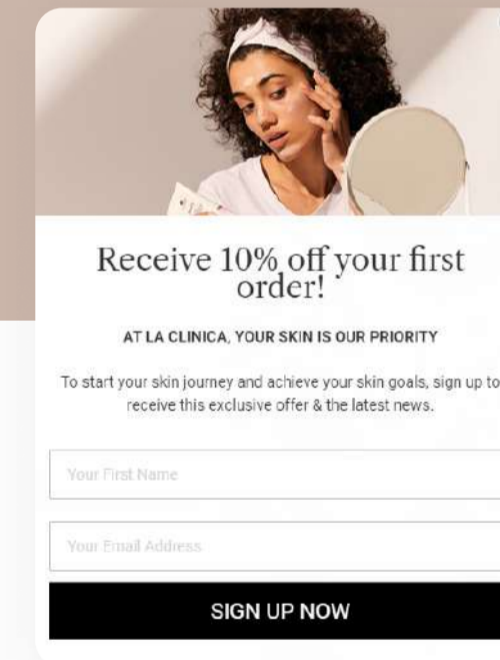
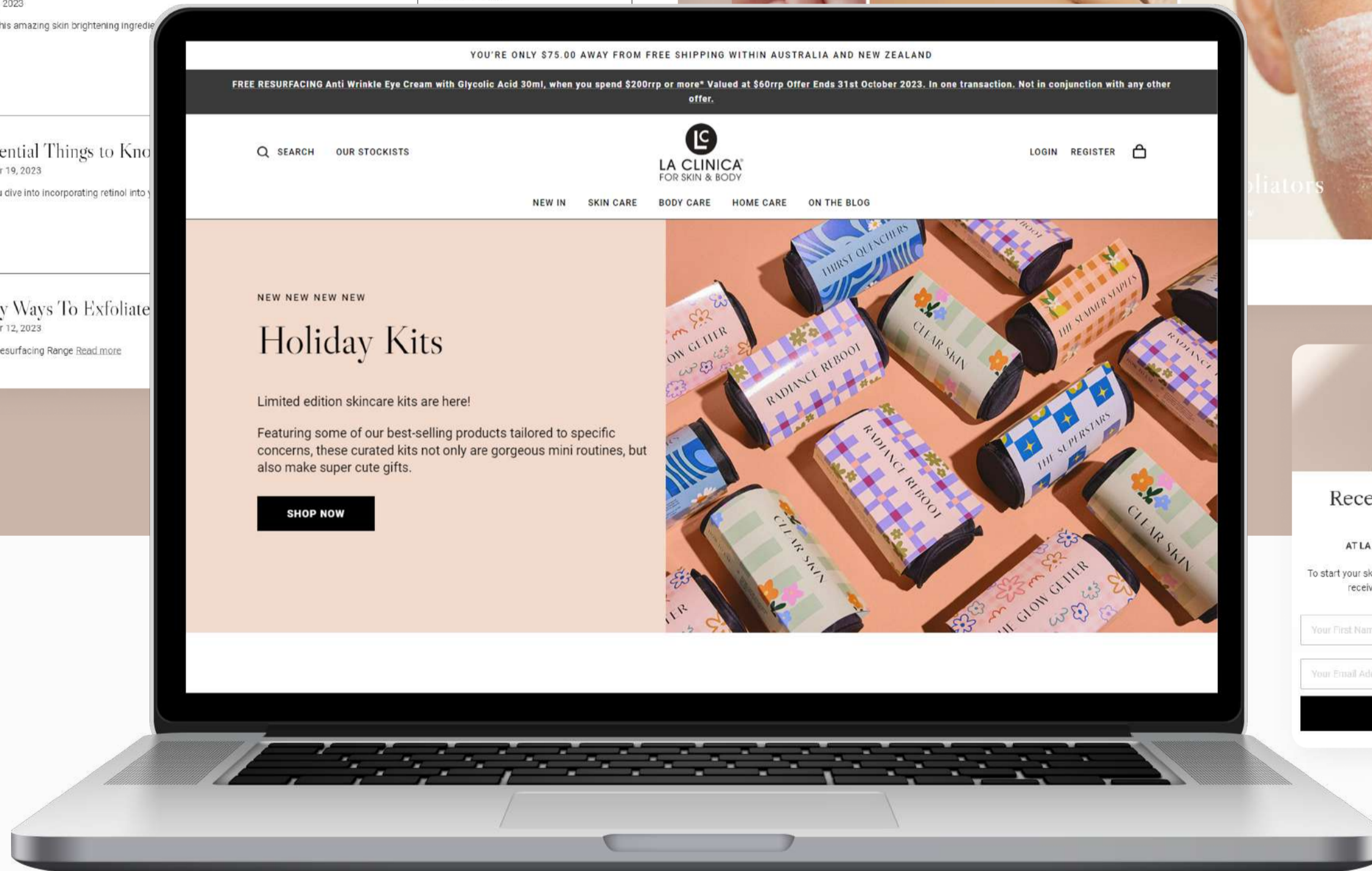
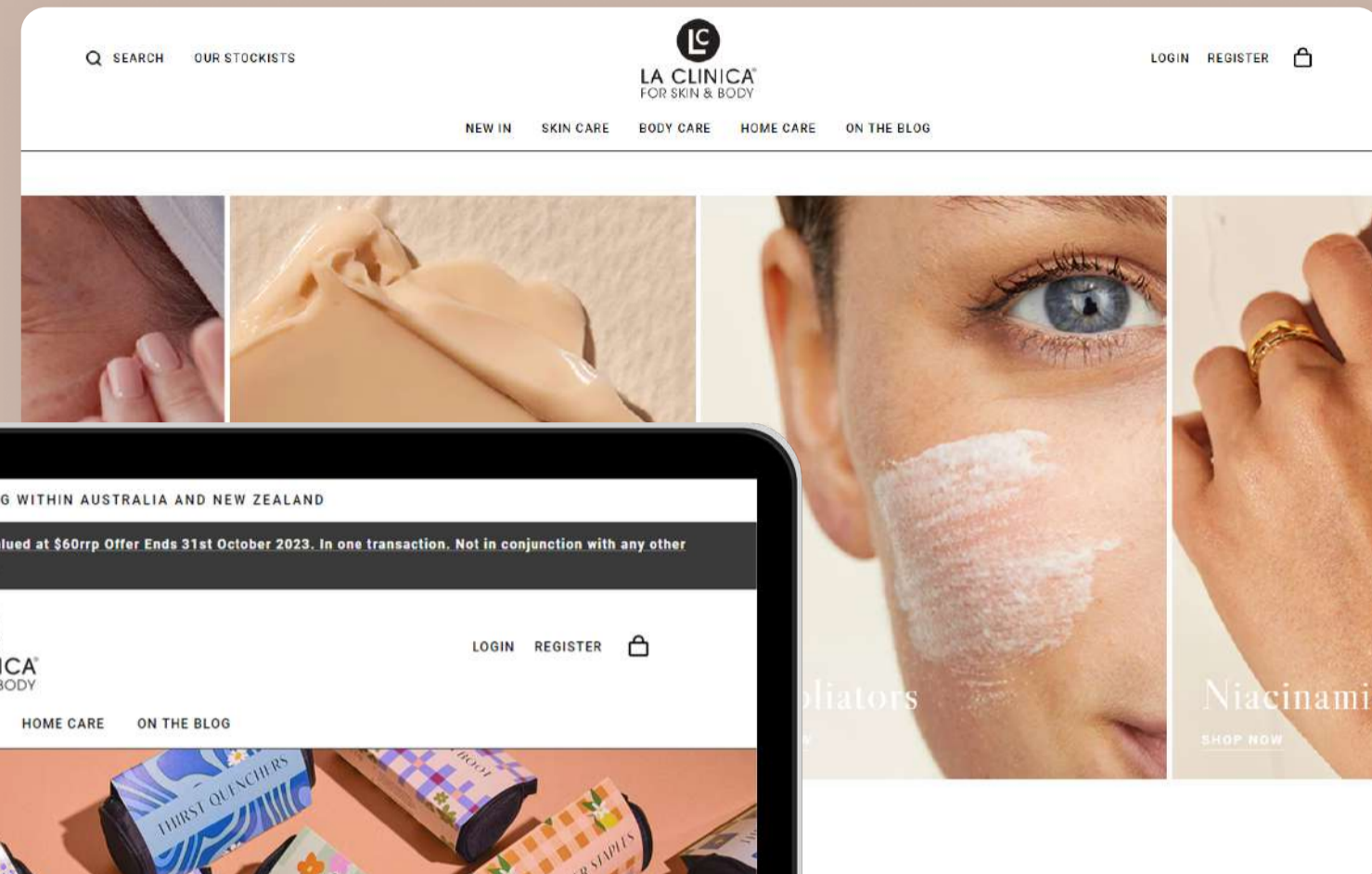
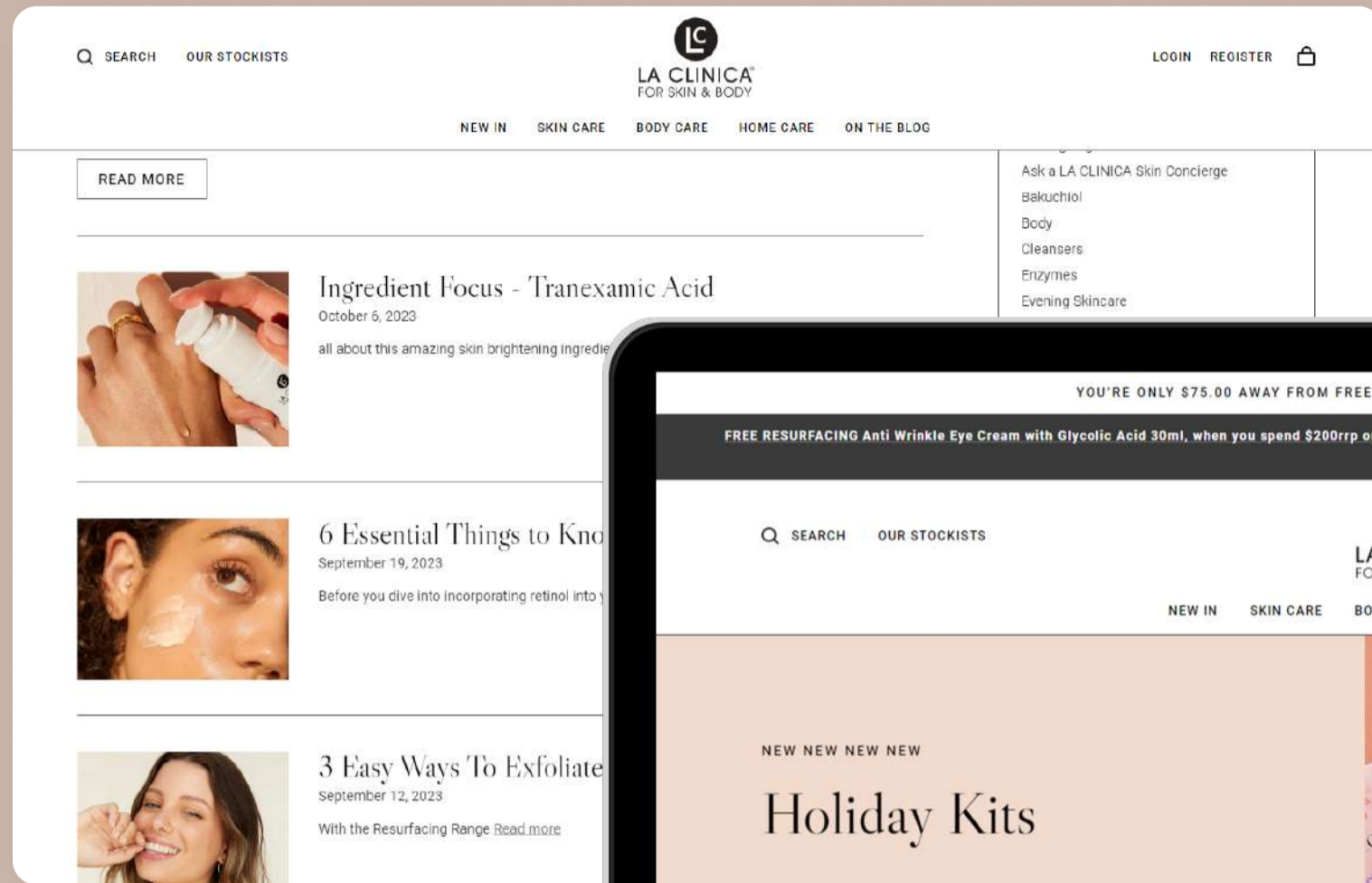
**Database**

MySQL

One page checkout

Authorize net integration







## CASE STUDY

## Folli



## Client background

Hairfolli is a fast-growing ecommerce business specialized in hair spray products. How we helped them? We built a Shopify-based website with lots of CMS pages and animations that boosted their sales revenue.

**Industry**

Hair Spray

E-Commerce

**Project type**

Website design &amp; Development

**Programming language**

PHP

**Frame work**

Magento

**Database**

MySQL

One page checkout

Authorize net integration



Shop Women Men About Us Contact Faqs Blog

## BEST HAIR GROWTH TREATMENT PRODUCTS

Hair Growth Hair Mask  
★★★★★ (14)  
\$300  
\$239-  
**SHOP NOW**

**25% off deal ends today**  
Hair Growth Treatment B...  
★★★★★ (379)  
\$868  
\$650  
**SHOP NOW**

Shop Women Men About Us Contact Faqs Blog

## CAN VAPING CAUSE HAIR LOSS?

As vaping continues to gain popularity, concerns have been raised about its potential effects on hair loss. Although research on this topic is limi...

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folli Shop Women Men About Us Contact Faqs Blog AUD

**SHOP NOW**

## ONLY GOOD HAIR DAYS AHEAD.

Folli's active serum optimises growth conditions so that your hair reaches its full potential.

**Subscribe & Save 20%**

**TURN UP THE VOLUME**

Folli unleashes the natural power of botanical extracts to stimulate regrowth and lends you a helping hand to maintain thicker, healthier hair. Better for your confidence than a bunch of right swipes.

**We're giving you 20% OFF if you subscribe now.**

Plus get first priority on deals, news, sales, and product updates!

The Kick& Your 20% OFF is only valid for 48 hours!

First Name

Email

**Subscribe Now**



## CASE STUDY

## Rakumba



## Client background

Rakumba designs and manufactures beautiful and creative decorative lighting.

We helped them to build a website that showed their various portfolio and demonstrated their professionalism as well as the subtle beauty of their designs.

**Industry**

Interior Design

E-Commerce

**Project type**

Website design &amp; Development

**Programming language**

HTML, CSS

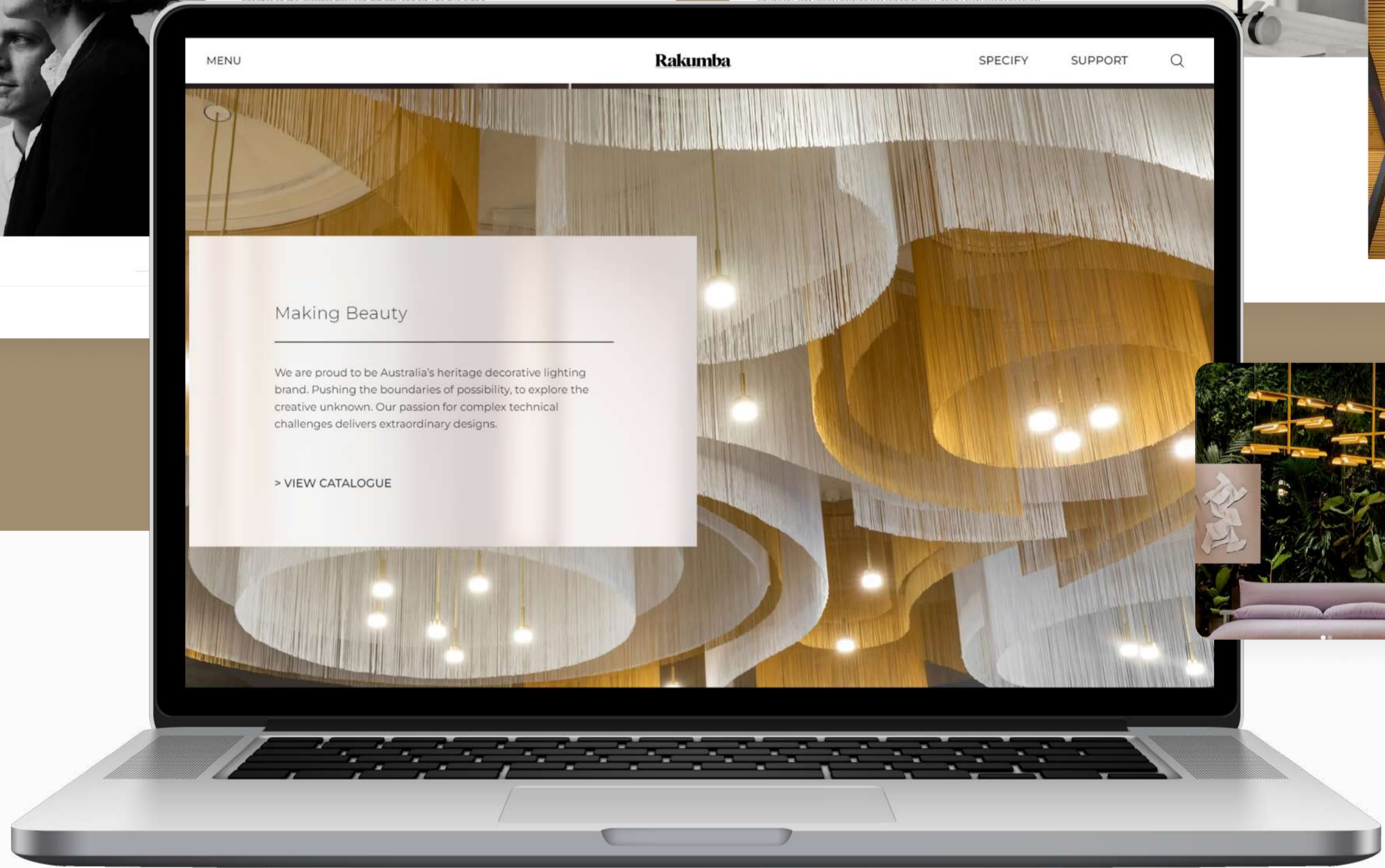
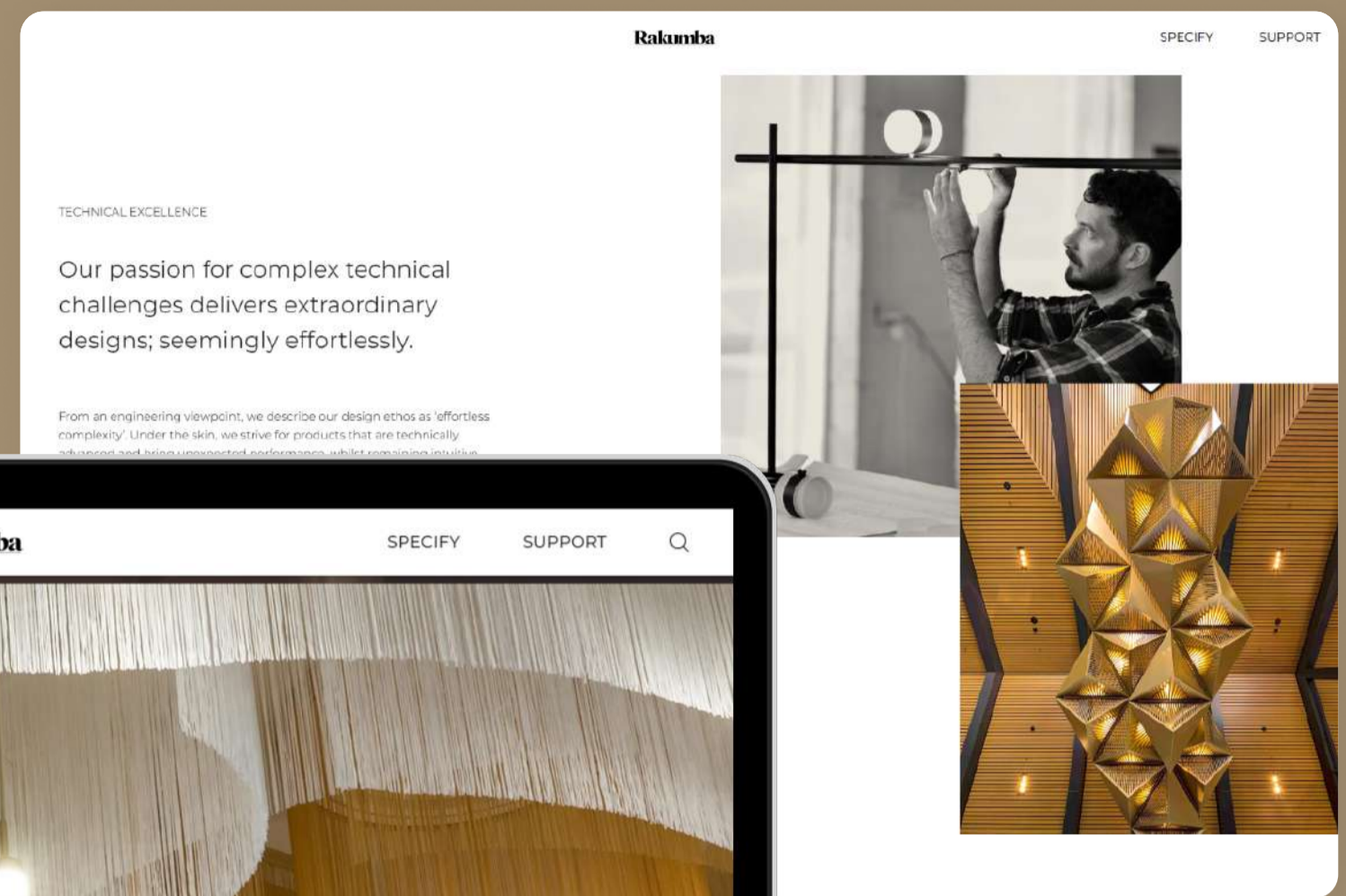
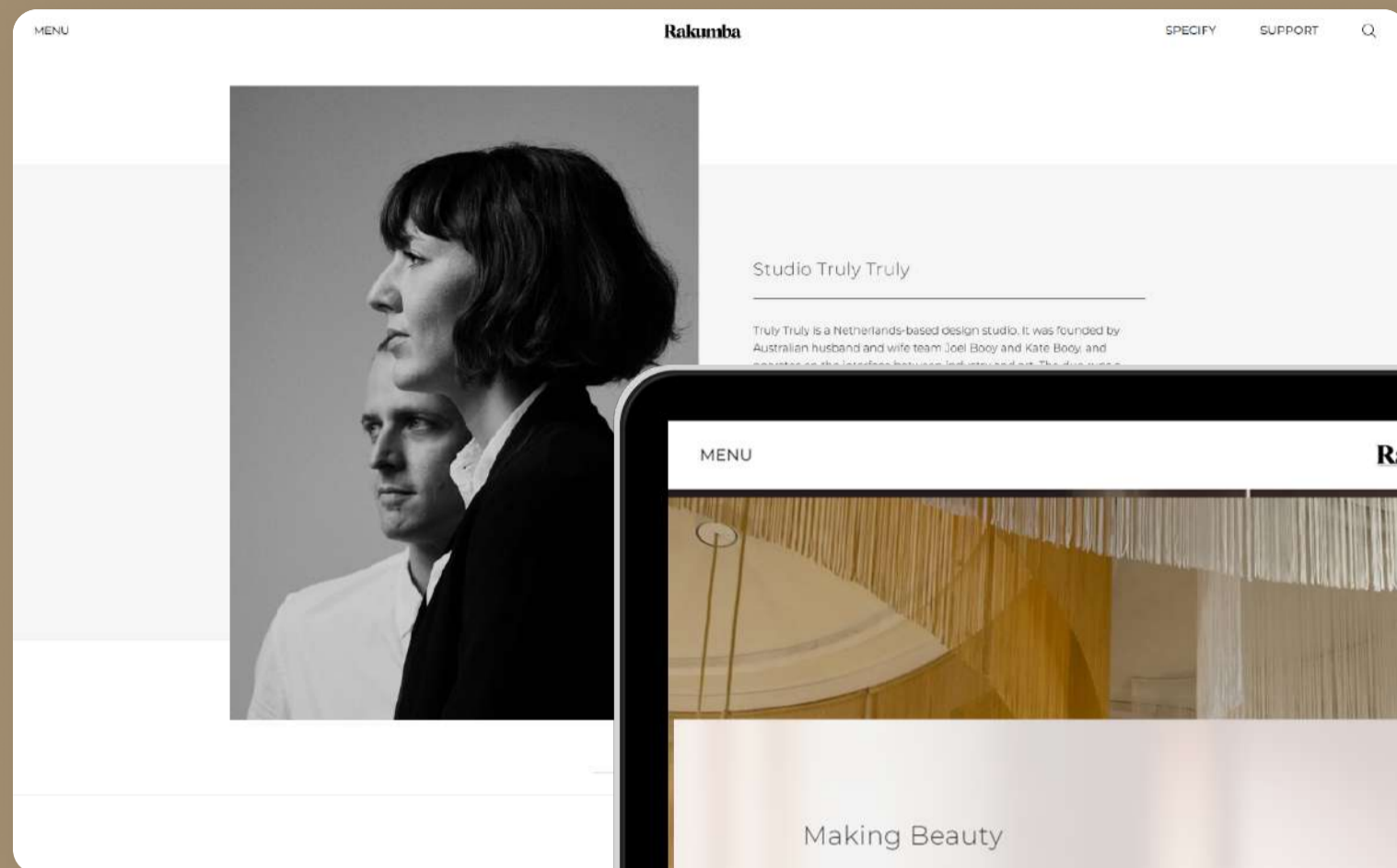
**Frame work**

Bootstrap, JQuery, Wordpress

**Database**

MySQL





## CASE STUDY

## Alton Lane



## Client background

Alton & Lane is a lifestyle men's clothing brand. What makes this online shop interesting? It has a special feature on their online shop which allows customers to customize their clothes and send order to the provider.

**Industry**

Fashion

E-Commerce

**Project type**

Website design &amp; Development

**Programming language**

PHP

**Frame work**

Magento

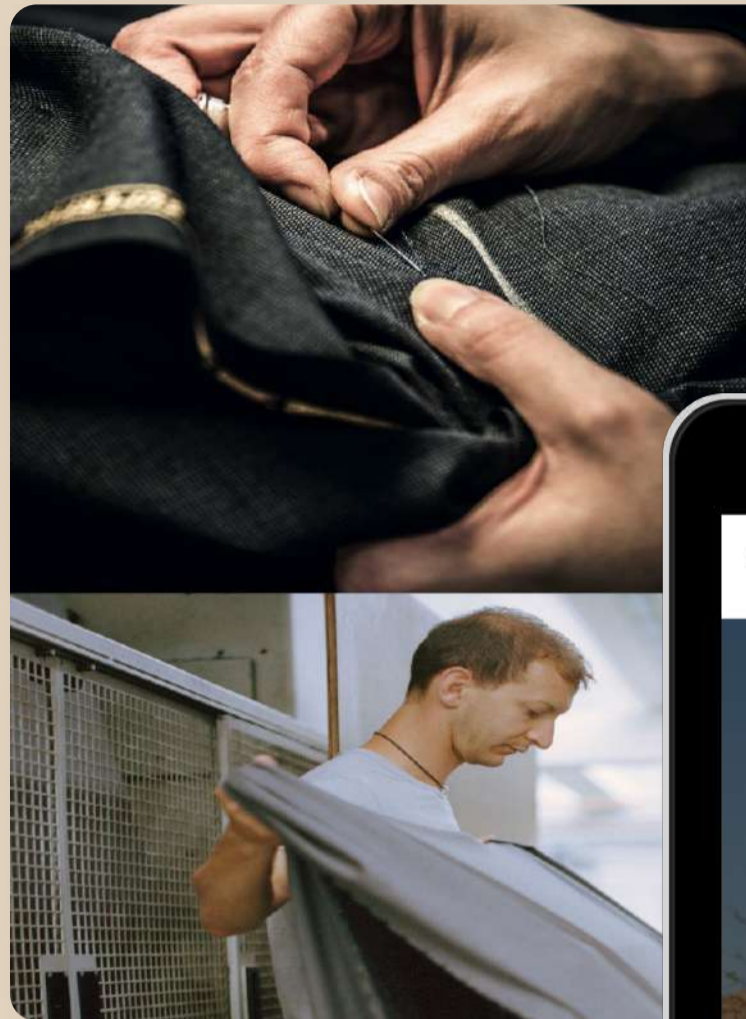
**Database**

MySQL

One page checkout

Authorize net integration





A COMMITMENT TO PERFECTION

Quality

Every detail counts when your custom suit is made to order. For us, it starts with the fabric. We buy direct from the best mills in the world, so you get access to the highest quality fabrics without paying any retail markups. More importantly, since every measurement is uniquely yours, nothing gets rushed or mass-produced. Master tailors shepherd each suit from inception to delivery while meticulously verifying the smallest details for your preferences, including canvassing, lapels, buttons, monograms, and more.

Feel the difference in quality with one of the world's finest suits, [luxury blazers](#), and more – custom-tailored here at a fraction of the price.

MADE FOR EVERY BODY.

MADE FOR *you.*

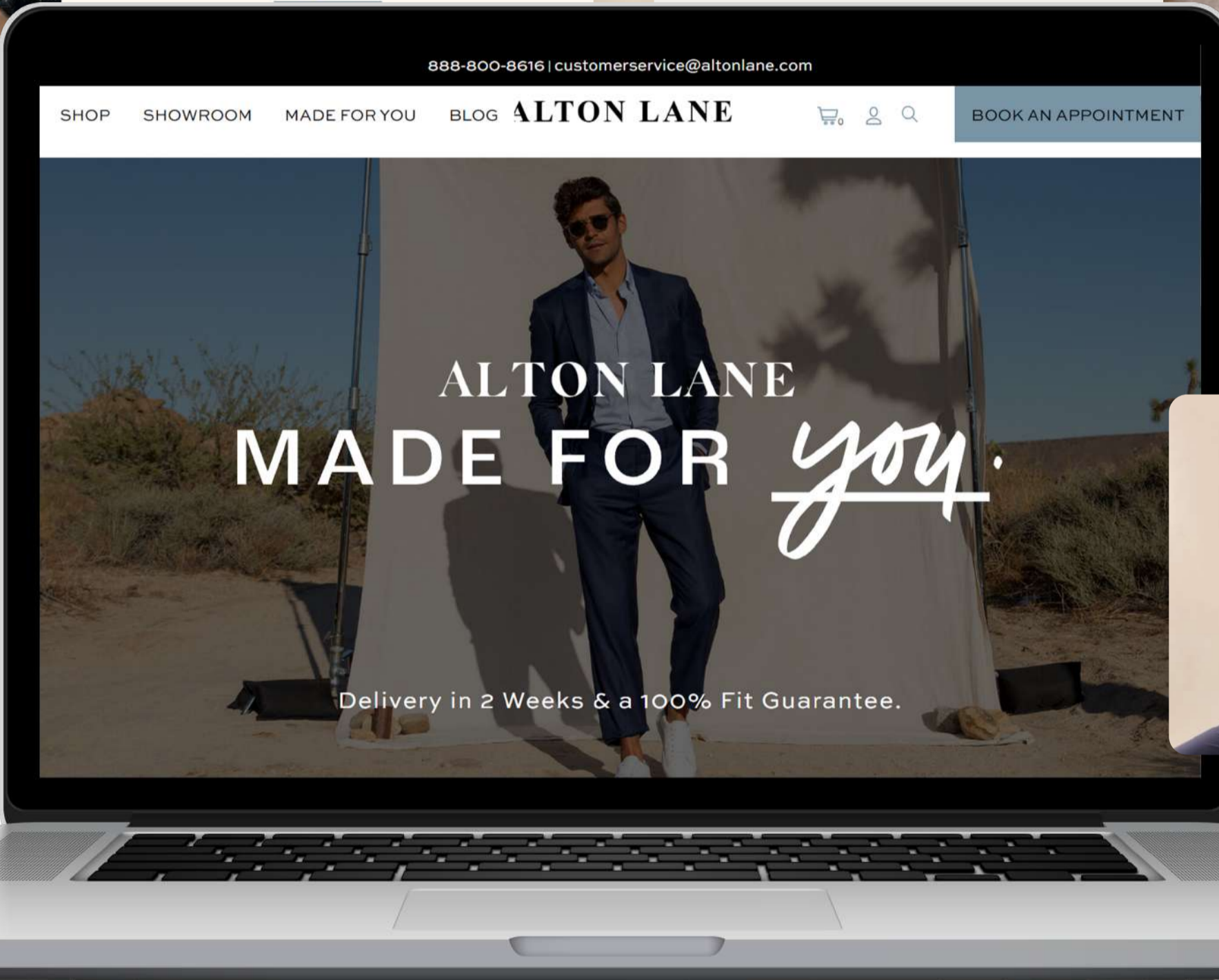
SHOP NOW



COMBINES OLD WORLD TECHNIQUE WITH

The New York Times

DETAILS



## CASE STUDY

## Glamira



## Client background

Glamira is a renowned German jewellery brand since 1999. By the end of 2015, it has more than 40 stores over the world. Though the business is sophisticated and enormous, we built a website which created a customer-centric, seamless shopping experience and at the same time strengthened the brand authenticity.

**Industry**

Fashion

E-Commerce

**Project type**

Website design &amp; Development

**Programming language**

PHP

**Frame work**

Magento

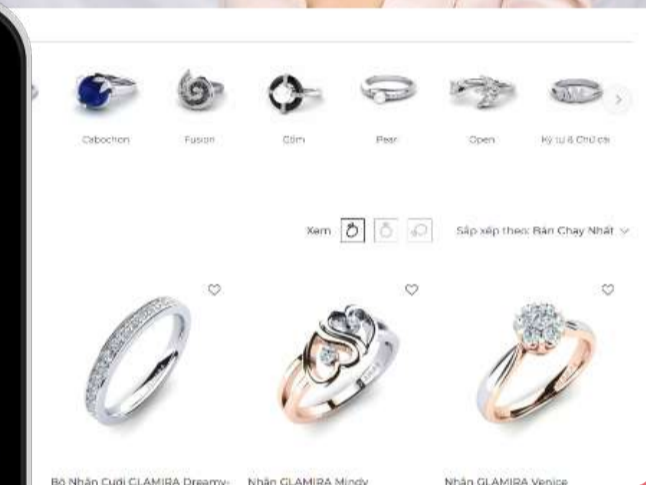
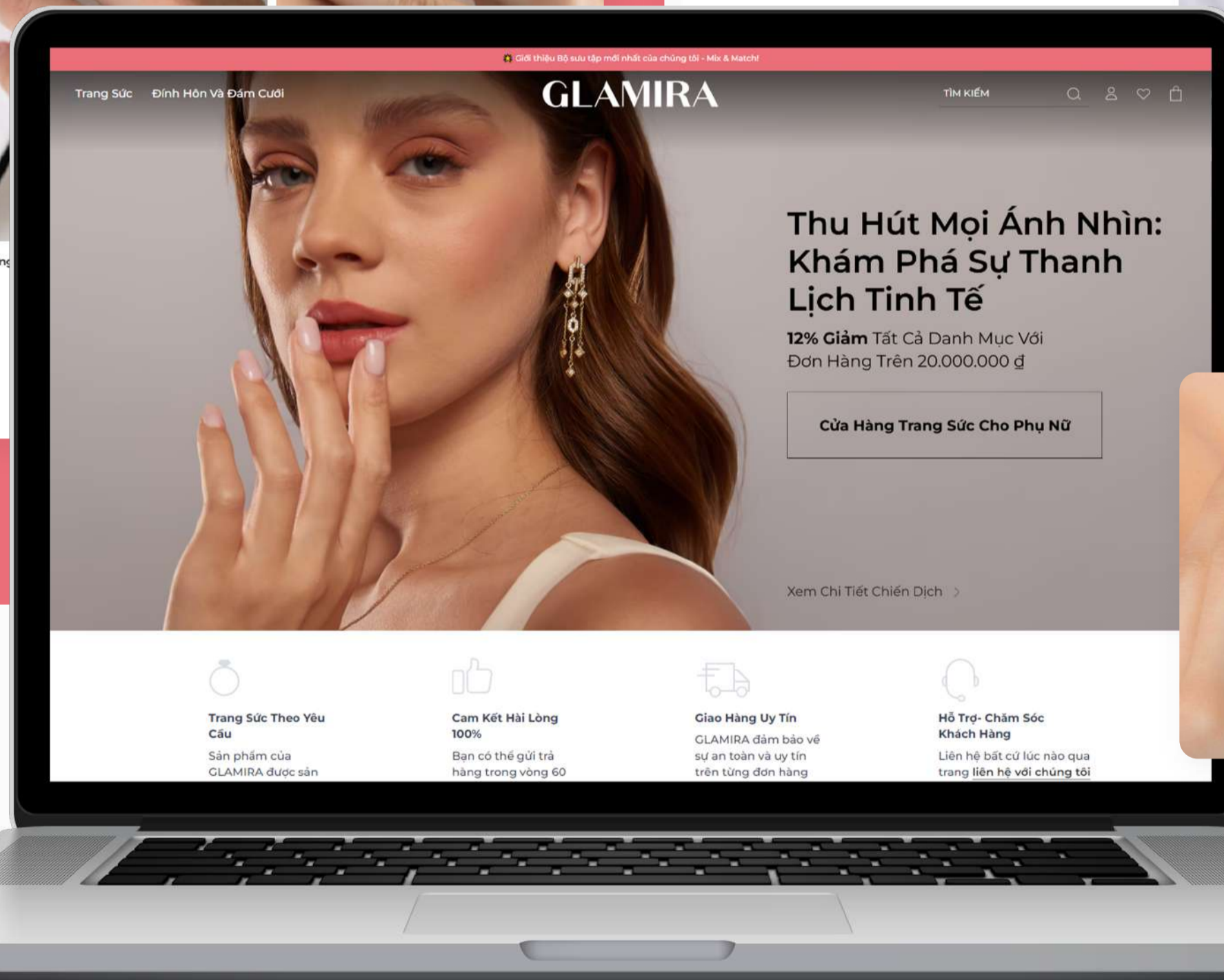
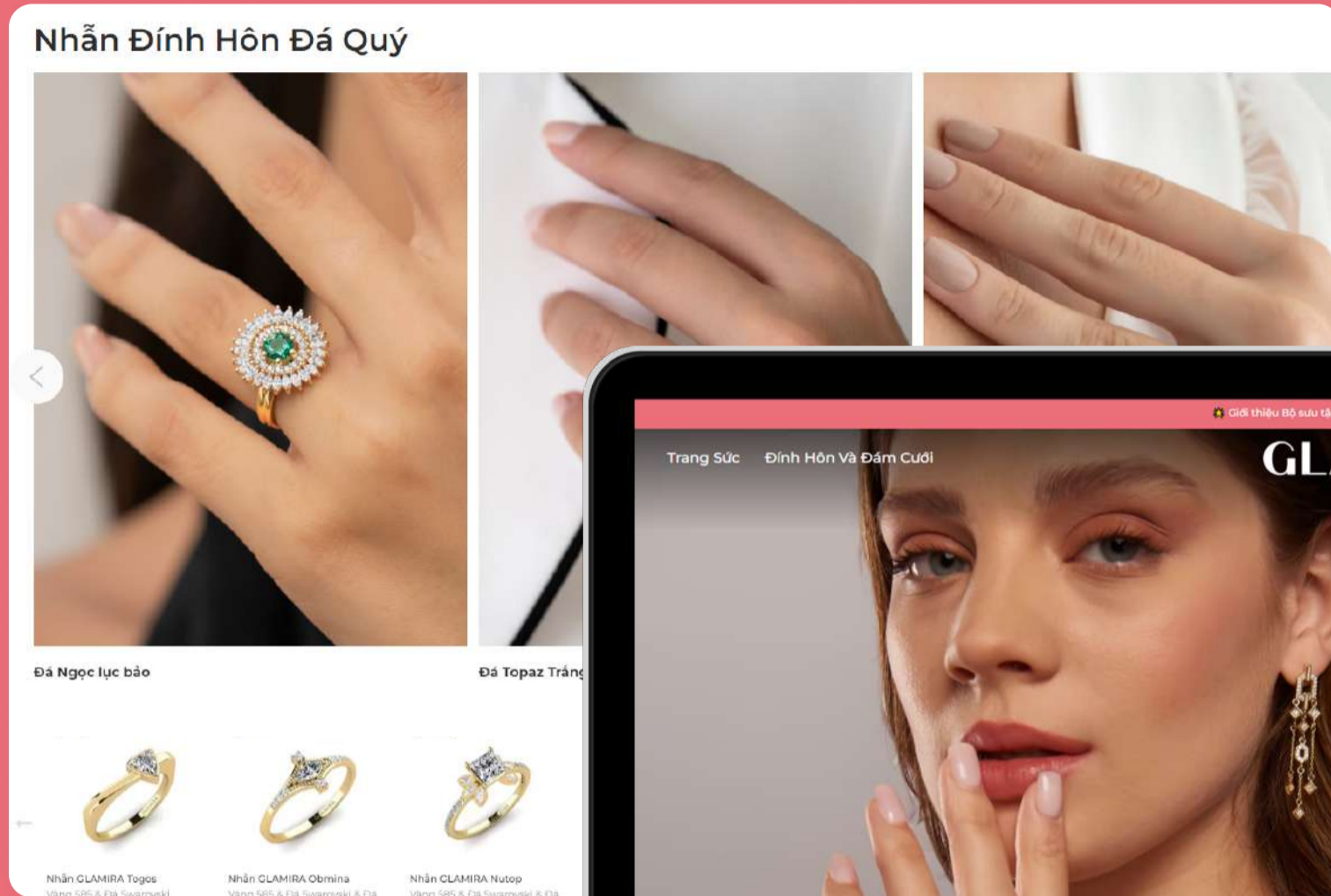
**Database**

MySQL

One page checkout

Paypal, DHL Integration





## CASE STUDY

## Cyberium



## Client background

Cyberium is a Metaverse (under construction) with 7 different cities, each of which will host its own E-Sport game, allowing users to SEAMLESSLY switch from one game to another by simply walking through the metaverse. They aim to bring to the market a product that is unmatched in user experience and quality. Explore their website and feel the difference.

**Industry**

GameFi

**Project type**

Website design &amp; Development

**Programming language**

ReactJS

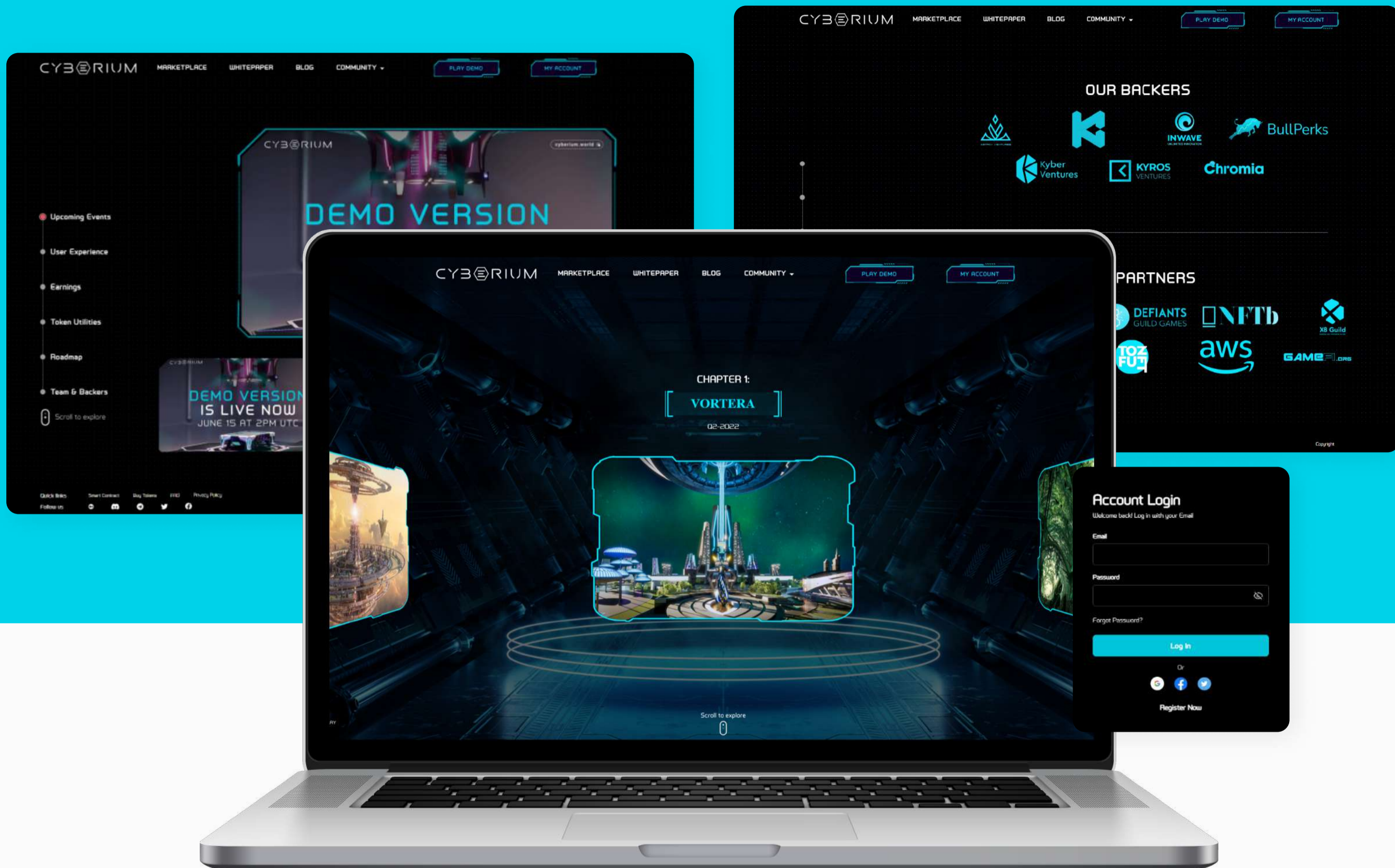
**Frame work**

React Boilerplate

SVG &amp; Web font

Responsive + adaptive web desgin







## CASE STUDY

## Techcombank



## Client background

One of the largest joint stock banks in Vietnam, our client provides a range of consumer and commercial financial services. It is a market leader in digitalization applications, especially in customer service (8.4 million customers by 2021). The bank manages enormous volumes of transaction data. Managers need to respond to this information real-time.

**Industry**

Finance

Banking

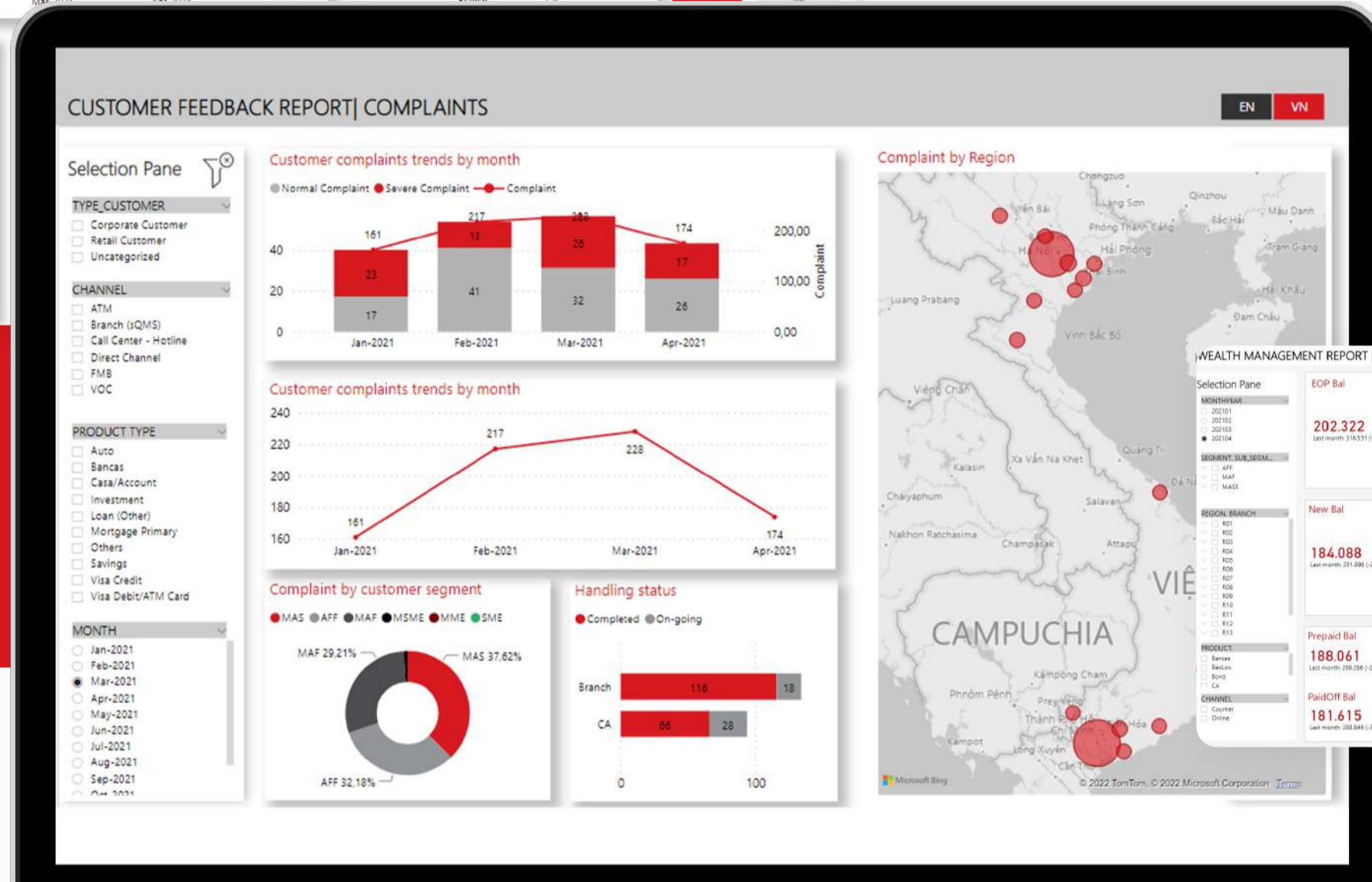
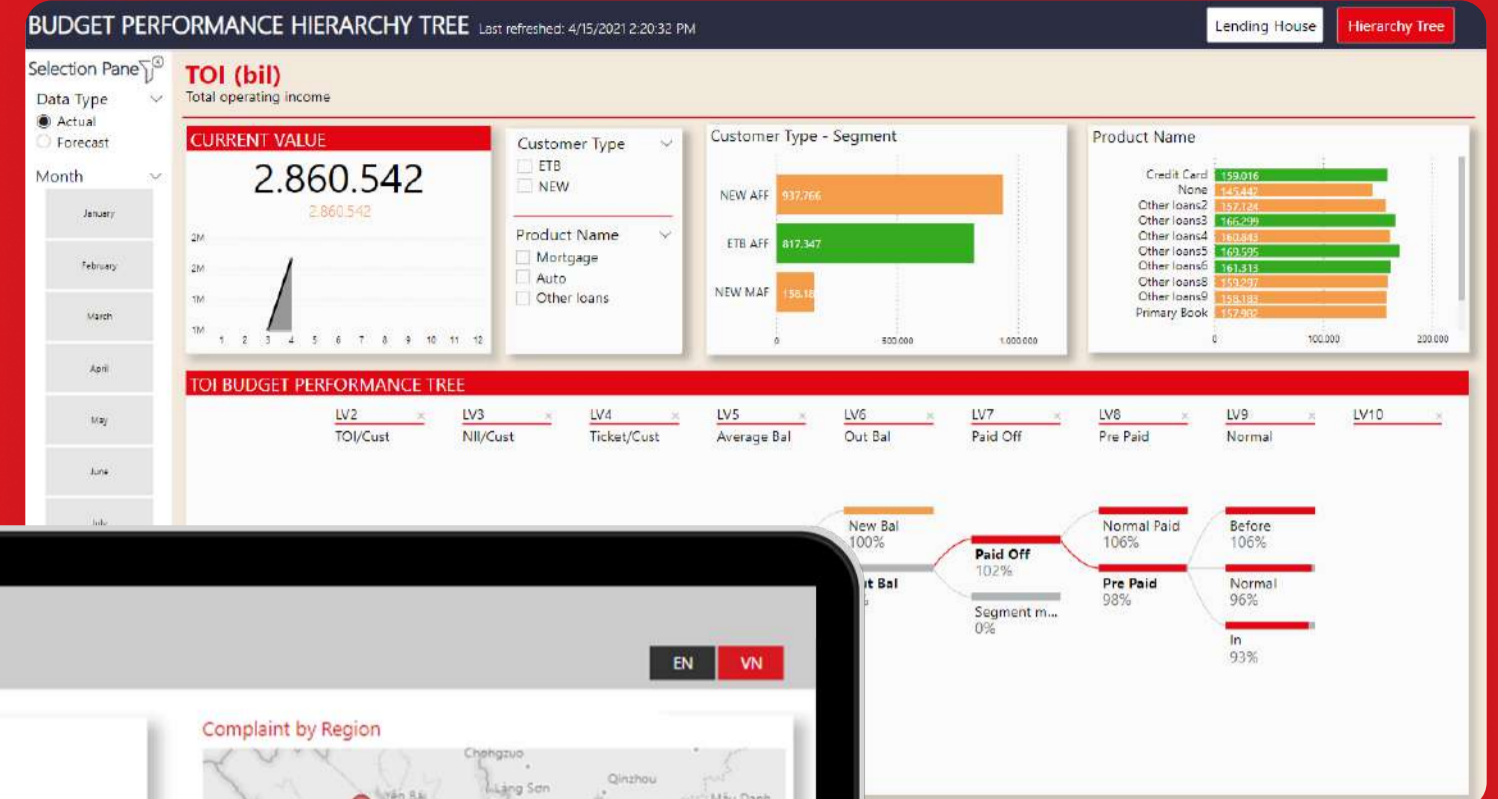
**Project type**

BI Reports &amp; Dashboards

**Technicle Brief**

We provide a full deployment of an on-premise Power BI Report Server. Currently, our Power BI experts are creating a centralized dashboard that oversees all bank activities for thousands of bank personnel, and hosting Power BI training for Techcombank analysts. We plan to optimize and automate credit analysis procedures and lead generation applications.







## CASE STUDY

## Boody



## Client background

Boody is Australian-based and offers affordable, comfort bamboo clothing essentials for men, women, and babies. The clothing brand manages a flood of customer information at stores (over 2,500 retailers in 15+ countries). Those data are stored in different business management software even make it more difficult for the retailer to visualize, forecast the revenue accurately, and make strategic decisions.

### Industry

Retail

E-Commerce

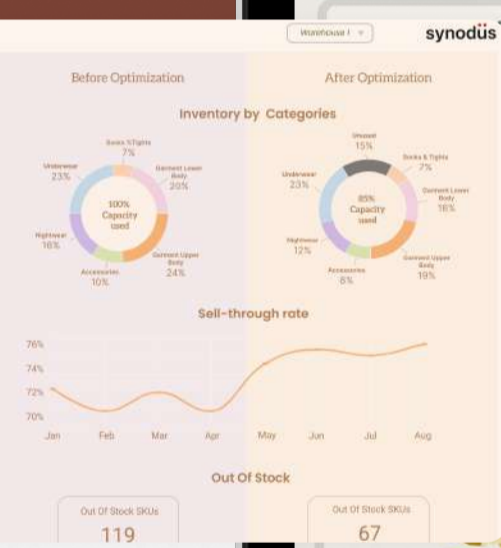
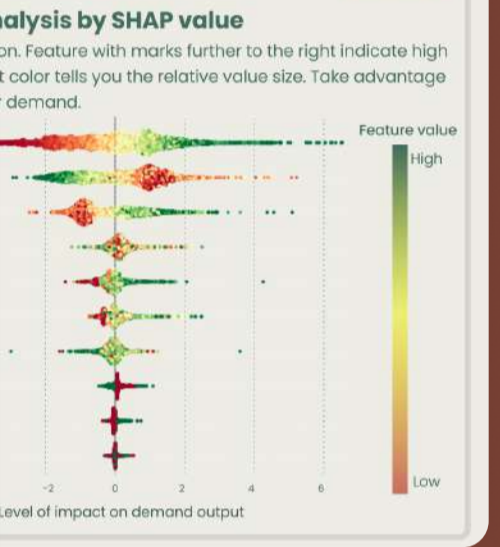
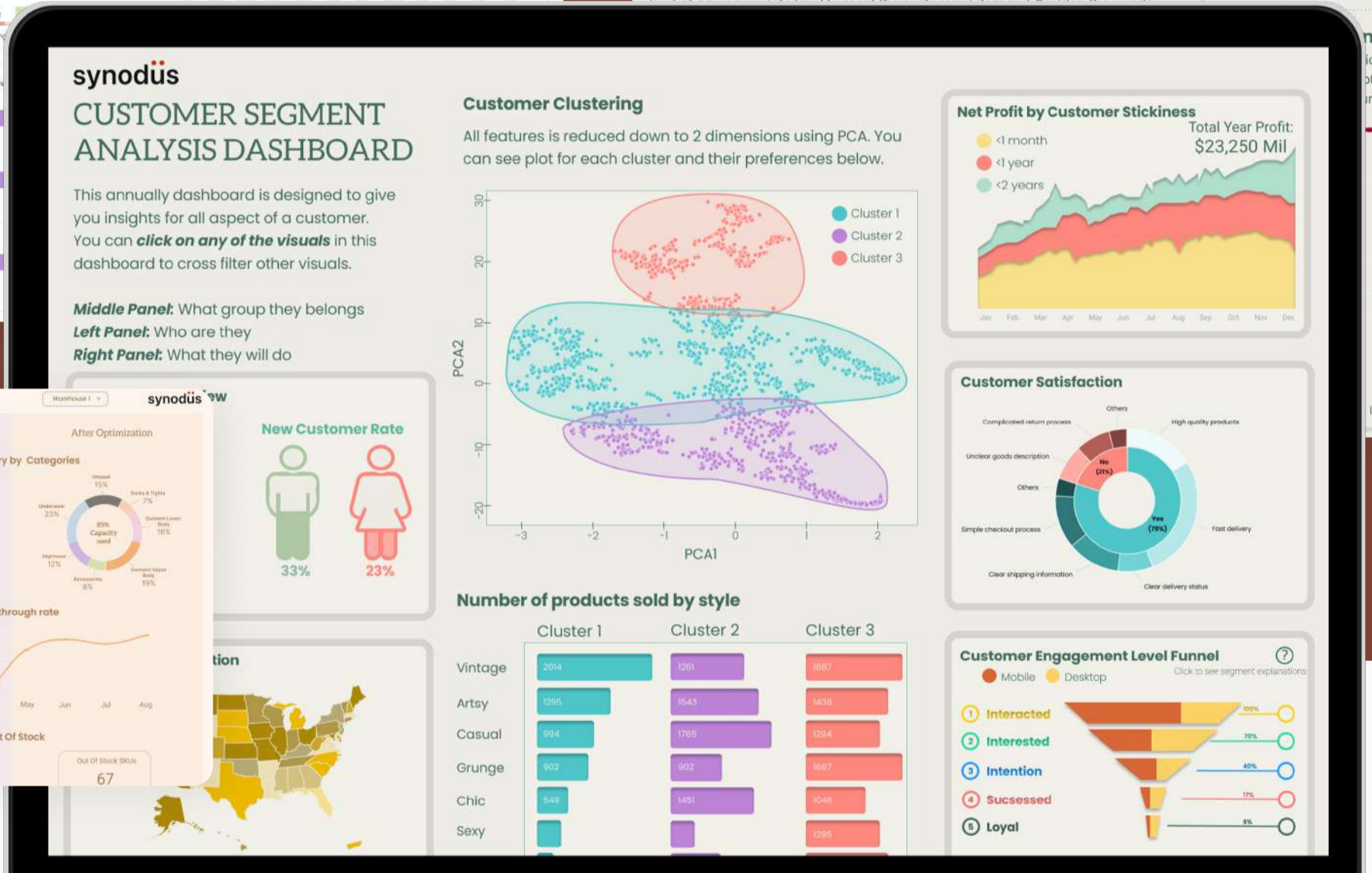
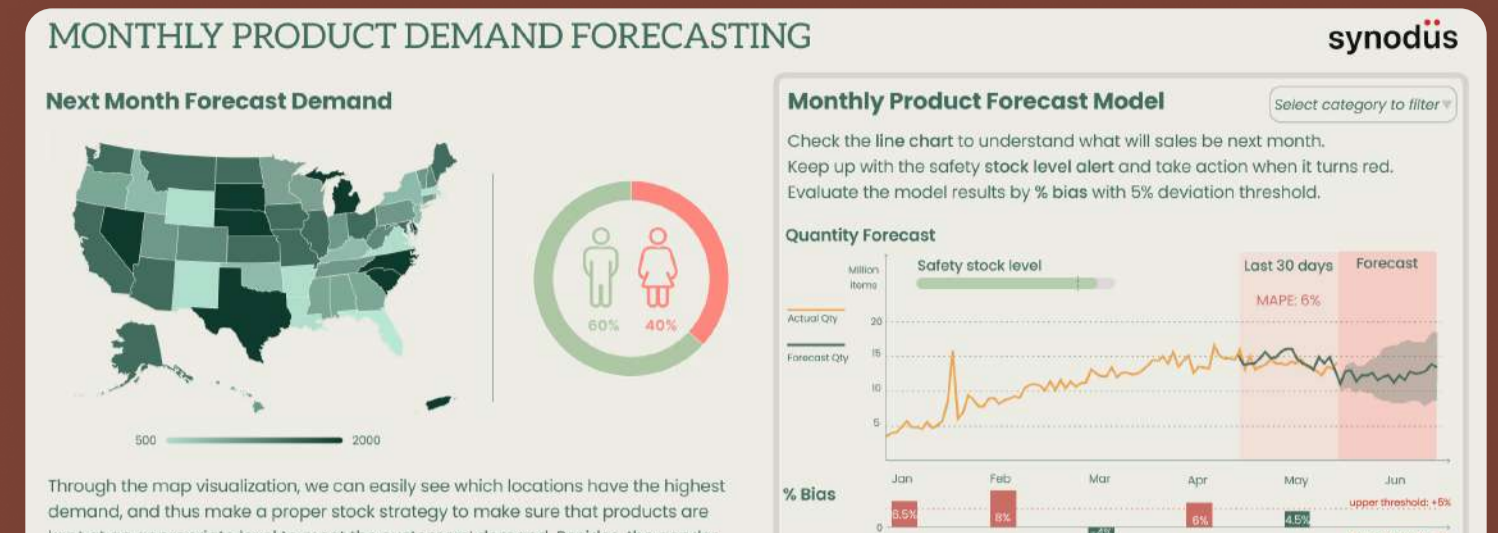
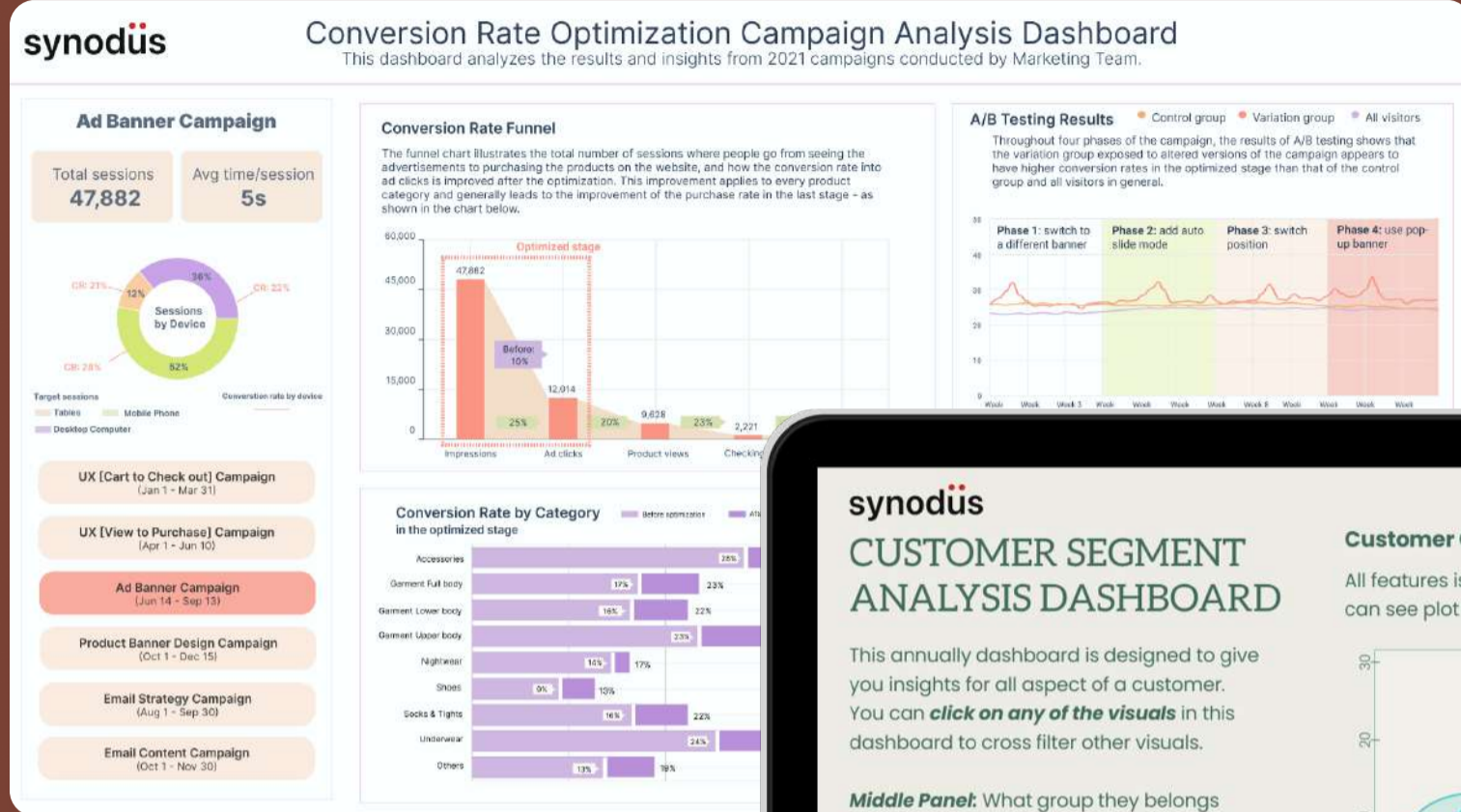
### Project type

Data Warehouse, Data Visualization

### Technicle Brief

Our team tried to accumulate information exported from earlier reports and planned to build optimized data models and develop Power BI-powered reports to help the retailer easily track and create measures and dimensions. We used AWS technology to build a serverless data ETL pipeline from client's sources into a data lake and then performed incremental load into a database, from which Power BI reports refresh data daily.





# Thank you! We're excited to have you as our **new partners**

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🌐 — <https://synodus.com>

☎ — +84 97 997 8289

